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Committee: Committee on Finance and Law

Status: Passed Finally

Resolution authorizing the Public Parking Authority of Pittsburgh to offer free parking for on-street metered parking spaces and surface-level lots on select days in November 2018 and December 2018.

WHEREAS, there are an estimated 23 small businesses in the United States, with that number having increased by 49 percent since 1982; and

WHEREAS, 54 percent of all sales in the country happen at small businesses, with an estimated \$68 or every \$100 spent at a local business stays in the local economy; and

WHEREAS, this year, Small Business Saturday will take place on Saturday, November 25. According to the National Federation of Independent Business, 55 percent of consumers are aware of the holiday, and 83 percent say it inspires them to shop at and support small businesses throughout the rest of the year; and

WHEREAS, small retailers make between 10 and 20 percent of their entire annual profits during the holiday shopping season; and

WHEREAS, by offering free parking on Black Friday, Small Business Saturday, and the proceeding Saturdays throughout the holiday season, the City of Pittsburgh can support the local businesses that fill our vibrant business districts.

NOW THEREFORE BE IT RESOLVED BY THE COUNCIL OF THE CITY OF PITTSBURGH:

Section 1. DATES

A. The Public Parking Authority of Pittsburgh is hereby authorized to offer free parking for on-street metered parking spaces and surface-level lots on the following dates:

1. Friday, November 23, 2018;
2. Saturday, November 24, 2018;
3. Saturday, December 1, 2018;
4. Saturday, December 8, 2018
5. Saturday, December 15, 2018; and
6. Saturday, December 22, 2018.