



Text File

Introduced: 6/29/2018

Bill No: 2018-0646, **Version:** 1

Committee: Committee on Land Use and
Economic Development

Status: Passed Finally

Resolution authorizing the Mayor and the Director of the Department of Planning to enter into a Temporary Right of Entry and License Agreement between the City of Pittsburgh and JOCO partners and Urban Growth Property-Everest Pittsburgh for the installation and maintenance of artistic banners at 625 Stanwix street. As well as authorizing the Mayor and the Director of the Department of City Planning to accept funds from JOCO partners and Urban Growth Property-Everest Pittsburgh in the amount of Ten Thousand Dollars (\$10,000.00) provided as a gift towards artist's fee for the artist chosen for the initial banner installation.

WHEREAS, the City's Department of City Planning includes a Public Art + Civic Design division, which seeks to introduce new and innovative public art programs around the City of Pittsburgh; and

WHEREAS, the City's Public Art Plan provides a vision of how public art will be created, maintained, and displayed in the City of Pittsburgh for the next decade and calls for the integration of art into the "build environment" as an element of urban and building design as a means of reinforcing public gathering places, infrastructure, neighborhoods, and communities; and

WHEREAS, JOCO is a residential and commercial real estate firm that owns and is currently renovating the mixed-use commercial building located at 625 Stanwix Street ("Building") in downtown Pittsburgh; and

WHEREAS, UGP owns the 9-story parking garage portion ("Garage") of the Building; and

WHEREAS, as part of the renovation process, JOCO has hired Weingart Associates, Inc., an environmental graphic design firm, to oversee production coordination and installation of a banner project ("Banner Project") pursuant to which twenty (20) banners will be installed on two contiguous elevations in the exposed vertical bays of the Garage ("Banner Project Site"); and

WHEREAS, the banners will measure approximately 16' W x 80' H and are to span the exposed vertical bays of the Garage, with fourteen (14) banners spanning the bays on Stanwix Street, and six (6) additional banners spanning the bays on Duquesne Boulevard; and

WHEREAS, if funding is available, the banners spanning the bays on Duquesne Boulevard may also be illuminated to make them visible and prominent during the evening; and

WHEREAS, the banners will be printed on continuous polyester mesh material, using a proprietary printing process that will allow them to retain color and image integrity for a minimum of five (5) years; and

WHEREAS, in order to further the goals of the Public Art Plan, the City has agreed to accept ownership of the

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banners which will hang on 625 Stanwix under a license granted by JOCO and to administer the banner art selection process for the Banner Project for the benefit of the public; and

Be it resolved by the Council of the City of Pittsburgh as follows:

Section 1. Authorizing the Mayor and the Director of the Department of City Planning of the City of Pittsburgh to enter into a Temporary Right of Entry and License Agreement between the City of Pittsburgh and JOCO partners and Urban Growth Property-Everest Pittsburgh for the installation and maintenance of artistic banners at 625 Stanwix Street.

Section 2. Authorizing the Mayor and the Director of the Department of City Planning of the City of Pittsburgh to accept funds from JOCO partners and Urban Growth Property-Everest Pittsburgh in the amount of Ten Thousand Dollars (\$10,000.00) provided as a gift towards artist's fee for the artist chosen for the initial banner installation. Amounts received from JOCO partners and Urban Growth Property-Everest Pittsburgh will be deposited into the Grants Trust Fund account: 1129400246.48106.00

Section 3. The Mayor and the Director of the Department of City Planning of the City of Pittsburgh are further authorized to enter into an Agreement, or Contract, or utilize existing Agreements or Contracts and not to exceed Ten Thousand (\$10,000) dollars, for artist's fees payable from the Grants Trust Fund account 1129400246.50000.00.