



City of Pittsburgh

510 City-County Building
414 Grant Street
Pittsburgh, PA 15219

Text File

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Committee: City Council

Status: Adopted

WHEREAS, **Cribs for Kids** is a National Safe Sleep Initiative started in Pittsburgh in 1998 by **Judy Bannon**, its first Executive Director, District Attorney Steven Zappala, the late Mayor Bob O'Connor and the last Commander Gwenn Elliot to promote the mission to provide cribs to babies whose mothers could not afford them and to educate mothers about the dangers of unsafe sleep environments. This initiative began when **Judy Bannon**, then Executive Director of Sudden Infant Death Services of PA, realized that the factors around sudden infant death revolved around unsafe sleep practices and lack of information on safe sleep for infants; and,

WHEREAS, growing **Cribs for Kids** from a local project to a national initiative with a world-wide narrative, Judy Bannon has made safe sleep a reality for thousands of infants each year. With over 750 partners across the country as part of the coalition, Cribs for Kids under Judy Bannon's direction has grown into a \$6.4 million dollar non-profit operation with 450,000 cribs distributed nationwide; and,

WHEREAS, born and raised in Clairton, Pa, educated at Penn State University, Judy worked for Ryan Homes and United Cerebral Palsy before her relationship with SIDS of PA and the founding of Crib for Kids became her life's work. She is the wife of Dr. Richard Bannon, the mother of three children, Sean, Kelly and Jenny and grandmother to Jack and Millie; and,

WHEREAS, the groundbreaking work of Cribs for Kids involves initiatives spearheaded by **Judy Bannon** to save children's lives and includes a Hospital Certification Program, a Safe Sleep Ambassador Program, billboard campaigns, and the passage of PA Act 73 of 2010 that mandates that every mother giving birth in Pennsylvania receive infant safe sleep education before leaving the hospital; and,

WHEREAS, **Judy Bannon** has been the recipient of many prestigious awards for her work and this year, at the 5th Annual Cribs for Kids Conference in April, Judy will re-release her memoir, Five Ladies and a Forklift to a national audience; and,

NOW, THEREFORE BE IT RESOLVED, that the Council of the City of Pittsburgh does hereby commend and congratulate **Judy Bannon** for her dedicated commitment to our regions' children, for the contributions she has made to make Pittsburgh the most livable city and for her remarkable accomplishments that have made safe sleep a reality for thousands of infants each year; and,

BE IT FURTHER RESOLVED, that the Council of the City of Pittsburgh does hereby declare Wednesday, April 26, 2017 to be "**JUDY BANNON DAY**" in the City of Pittsburgh.