



# City of Pittsburgh

510 City-County Building  
414 Grant Street  
Pittsburgh, PA 15219

## Text File

**Introduced:** 7/26/2016

**Bill No:** 2016-0686, **Version:** 1

**Committee:** City Council

**Status:** Adopted

**WHEREAS**, **Omicello** is a mission-driven, research-driven real estate investment and advisory firm which invests in multifamily assets, single family rentals and residential whole loans, believing in development that develops people; and,

**WHEREAS**, **Omicello** is a nonprofit organization that believes that neighborhoods can create promise for all community members and uses its mission to use real estate and its principles to advance the education and wealth of Americans in gentrifying neighborhoods through inclusive real estate development, experiential learning and a business education summer program; and,

**WHEREAS**, **Omicello** will hold its **DreamOn Festival** on August 5 and 6, 2016, in Market Square. Hosted by Allegheny County Chief Executive Rich Fitzgerald, City Councilman Corey O'Connor and **Omicello** CEO Joshua Pollard, the **DreamOn Festival** provides a unique opportunity for **Omicello Cares** students to use real estate principles and their 7 Pillars of Sustainable Business curriculum to execute a high profile, city wide event, while sharing in the proceeds and developing their professional acumen in a way that helps the community; and,

**WHEREAS**, **The DreamOn Festival** is Pittsburgh's only music, ice cream and arts festival which will bring together Pittsburgh's best local talent, diversity and community. The festival will take over Market Square for a third year to feature 20 multi-genre live musical performances, 3 DJs, 20 flavors of Dream Cream Ice Cream and a very special display of live visual art in a collaboration with Boom Concepts; and,

**NOW, THEREFORE BE IT RESOLVED**, that the Council of the City of Pittsburgh does hereby recognize and commend **Omicello** and **Omicello Cares** for its high impact and visionary approach to community involvement and development and congratulates them on the third year of **The DreamOn Festival**; and,

**BE IT FURTHER RESOLVED**, that the Council of the City of Pittsburgh does hereby declare Tuesday, July 26, 2016, to be "**Omicello DreamOn Festival Day**" in the City of Pittsburgh.