

Text File

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Committee: City Council

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WHEREAS, the National Association of Women Business Owners (NAWBO) is an organization designed to strengthen the wealth creating capacity of their members while promoting economic development, create innovative and effective changes in the business culture, build strategic alliances, coalitions and affiliations and transform public policy and influence opinion makers; and,

WHEREAS, the Pittsburgh Chapter of NAWBO is aimed at helping women business owners through networking and learning opportunities in the Pittsburgh region; and,

WHEREAS, the Pittsburgh Chapter of the National Association of Women Business Owners was the fifth NAWBO chapter established in the country and sent two local members on to serve as President of NAWBO/USA; and,

WHEREAS, the Pittsburgh Chapter of NAWBO will be holding its sixth annual NAWBO DAY called "Think Ginormous: Big Business Branding for Small Businesses" on Friday, March 22, 2013 with the Two Keynote Addresses being given by Debbie Hickman, independent owner of Giant Eagle, Frankstown Road and Rúna Magnúsdóttir, international speaker & trainer, founder & CEO of Connected-Women.com; and,

NAWBO Day also features: Susan Newman ,Founder of Broadcast Louder[™] Workshops , Donna Baxter, The Soul Pitt, Web, Radio/TV/Magazine; Ruth Byrd Smith, Director of the Allegheny County Department of Minority, Women & Disadvantaged Business Enterprises (MWDBE) and host of the radio magazine, "Taking Care of Business"; Ola Jackson, Founder of Onyx Woman Magazine, Onyx Woman TV and Onyx Woman Network; Joanne Quinn-Smith, aka Technogranny, Publisher of Positively Pittsburgh Live Radio TV; and Magazine; Joanne Forrester, Principal of SI Business Associates, a business growth management firm

NOW, THEREFORE BE IT RESOLVED, that the Council of the City of Pittsburgh celebrates the 63,000 women business owners in the Pittsburgh region and recognizes the importance of the National Association of Women Business Owners, Pittsburgh Chapter; and,

BE IT FURTHER RESOLVED, that the Council of the City of Pittsburgh does hereby declare Friday, March 22, 2013, to be *"NAWBO DAY"* in the City of Pittsburgh.