

City of Pittsburgh

510 City-County Building 414 Grant Street Pittsburgh, PA 15219

Text File

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Committee: Committee on Public Works Status: Passed Finally

Ordinance amending the Pittsburgh Code of Ordinances, Title Four, Public Places and Property, Article I, Streets and Sidewalks, Chapter 419, Regulated Activities, by revising Chapter 419.04 to permit certain commercial advertising and/or sponsorship recognition on designated City property.

Whereas, in conjunction with the implementation of the City's Market Based Revenue Opportunity ("MBRO") Program Policy, the City wishes to permit certain commercial advertising and/or sponsorship recognition on designated City property.

Be it resolved by the Council of the City of Pittsburgh as follows:

Section 1. The Pittsburgh Code of Ordinances, Title Four, Public Places and Property, Article I, Streets and Sidewalks, Chapter 419, Regulated Activities, is hereby amended by revising Chapter 419.04, Business and Political Advertising as follows:

§ 419.04 [BUSINESS AND POLITICAL] SPONSORSHIP RECOGNITION AND COMMERCIAL ADVERTISING ON DESIGNATED CITY PROPERTY.

Subject to the provisions of this City Code, including Title IX of the Zoning Code, sponsorship recognition and/or commercial advertising is permitted on designated City property to the extent authorized in the City's MBRO Policy. Except as specifically permitted per another Section of this City Code, no person may otherwise display any sponsorship designation or advertising on any property which is owned or controlled by the City. [No person shall display any advertising matter on any property which is owned or controlled by the City for either business or political purposes, except as provided under § 419.06 of this Chapter, and no display shall be made in connection with any municipal, state or national election of pictures or written matter relating to the various candidates for office.] Where any City property is used for a polling place, official sample ballots may be displayed by the Allegheny County Board of Elections, but no display shall be made of any one (1) or more candidates, or of any matter relating to candidates other than a formal notice relating to all the candidates of all parties.