

City of Pittsburgh

510 City-County Building 414 Grant Street Pittsburgh, PA 15219

Text File

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WHEREAS, the Pittsburgh Film Office markets the greater southwestern Pennsylvania region as a great location for movie, television and commercial production; and,

WHEREAS, since its inception in 1990, the PFO has assisted more than 101 feature films and television productions to southwestern Pennsylvania to generate an economic impact of more than \$560 million for the region; and,

WHEREAS, in 2007, the Film Office played an important role in its supporting of the Pennsylvania Film Tax Credit, a program that allows a 25% tax credit to production that spend at least 60% of the production budget in the Commonwealth; and,

WHEREAS, in 2010, eight major projects accounted for over \$100 million dollars of economic activity in Pennsylvania; and,

WHEREAS, The annual Academy Awards benefit, "Highmark Presents Lights! Glamour! Action!" enters into its 11th year as they celebrate another outstanding year of the film industry in our region and support the mission of the Pittsburgh Film Office

BE IT RESOLVED, that the Council of the City of Pittsburgh does hereby declare Sunday, February 27th 2011, to be "PITTSBURGH FILM OFFICE DAY" in the City of Pittsburgh.