



## Legislation Details (With Text)

**File #:** 2011-2081      **Version:** 1  
**Type:** Proclamation      **Status:** Adopted  
**File created:** 9/13/2011      **In control:** City Council  
**On agenda:**      **Final action:** 9/13/2011  
**Enactment date:** 9/13/2011      **Enactment #:** 590  
**Effective date:**

**Title:** Now, therefore be it resolved that the Council of the City of Pittsburgh does hereby recognize The Milk Truck for delivering an important public service by ensuring that babies are nourished when and wherever needed; and,  
Be it further resolved, that the Council of the City of Pittsburgh does hereby declare Tuesday, September 13, 2011 The Milk Truck Day in the City of Pittsburgh.

**Sponsors:** Patrick Dowd, All Members

**Indexes:** PROCLAMATION - MR. DOWD

**Code sections:**

**Attachments:** 1. 2011-2081.doc

| Date      | Ver. | Action By    | Action  | Result |
|-----------|------|--------------|---------|--------|
| 9/13/2011 | 1    | City Council | Adopted | Pass   |

**Whereas,** *The Milk Truck* is the creation of Jill Miller - artist and faculty member in the School of Art at Carnegie Mellon University in Pittsburgh - who believes babies should be able to eat anywhere and everywhere; and,

**Whereas,** *The Milk Truck* is managed collaboratively by Tara McElfresh, who oversees *The Milk Truck's* fundraising, public relations, and it's transition into a non-profit organization; and,

**Whereas,** *The Milk Truck's* primary mission is to help hungry babies eat by providing a supportive environment for women to nurse; and

**Whereas,** *The Milk Truck* is a combination of guerilla theater, activism and a little humor; and,

**Whereas,** *The Milk Truck* creates a mobile breastfeeding unit that allows mothers to feed their babies in places where they have been discouraged - restaurants, shopping malls, public spaces, etc; and

**Whereas,** the truck will be dispatched when a woman who is breast-feeding anywhere is harassed or asked to nurse in a bathroom. Calling, texting, tweeting or posting the problem and location will summon The Milk Truck and activate the "mobile breast-feeding unit;" and,

**Whereas,** *The Milk Truck* will also make regular rounds on its "Pump Route" to offer a private, clean space for women to pump breast milk at work; and

**Whereas,** *The Milk Truck* will also visit businesses and events that are breastfeeding-friendly to celebrate their commitment to the health and welfare of babies in the Pittsburgh region; and,

**Whereas,** *The Milk Truck* will be featured in the 2011 Pittsburgh Biennial at the Andy Warhol Museum from September 17 - December 10.

**Now, therefore be it resolved** that the Council of the City of Pittsburgh does hereby recognize *The Milk Truck* for delivering an important public service by ensuring that babies are nourished when and wherever needed; and,

**Be it further resolved,** that the Council of the City of Pittsburgh does hereby declare Tuesday, September 13, 2011 **The Milk Truck Day** in the City of Pittsburgh.