



Legislation Details (With Text)

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Title: WHEREAS, Nothing Bundt Cakes® was founded in 1997, in the home kitchens of Dena Tripp and Debbie Shwetz. In 1998, Dena and Debbie opened their first Bundt Cakes bakery in Las Vegas; and,

Sponsors: Khari Mosley, All Members

Indexes: PROCLAMATION - MR. MOSLEY

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Attachments:

Date	Ver.	Action By	Action	Result
3/12/2024	1	City Council	Adopted	Pass

WHEREAS, Nothing Bundt Cakes® was founded in 1997, in the home kitchens of *Dena Tripp* and *Debbie Shwetz*. In 1998, Dena and Debbie opened their first Bundt Cakes bakery in Las Vegas; and,

WHEREAS, in 2016, *Nothing Bundt Cakes* expanded their brand and franchise to Canada and opened its first bakery in Burlington, Ontario. By 2017, Dena and Debbie celebrated 20 years in business and every *Nothing Bundt Cakes* bakery had a party; and,

WHEREAS, in 2019, *Nothing Bundt Cakes* celebrated its 300th bakery with a “*Thank You for 300*” nationwide guest appreciation event. As the company continued to grow, it was acquired by Roark Capital to help accelerate growth; and,

WHEREAS, in 2022, Dena and Debbie successfully opened 400 bakeries and also celebrated its 25th birthday by spreading joy with a cake give away for all bakeries. *Nothing Bundt Cakes* handcrafts their baked goods with the finest ingredients including eggs, butter and cream cheese, with a wide variety of cakes offered daily in every bakery; and,

WHEREAS, Nothing Bundt Cakes offers cakes customized for any occasion, big or small, including birthdays, showers, holidays, graduations and life’s everyday moments; and,

WHEREAS, Nothing Bundt Cakes has six (6) locations here in the Pittsburgh area, including a brand-new bakery located in East Liberty-- celebrating a grand opening on Saturday, February 24th, 2024.

NOW, THEREFORE BE IT RESOLVED, that the Council of the City of Pittsburgh does hereby declare *February 24th, 2024*, to be “*Nothing Bundt Cakes Day*” in the City of Pittsburgh.