



## Legislation Details (With Text)

<b>File #:</b>	2021-1446	<b>Version:</b>	1
<b>Type:</b>	Resolution	<b>Status:</b>	Passed Finally
<b>File created:</b>	4/30/2021	<b>In control:</b>	Committee on Innovation, Performance and Asset Management
<b>On agenda:</b>	5/4/2021	<b>Final action:</b>	5/17/2021
<b>Enactment date:</b>	5/17/2021	<b>Enactment #:</b>	320
<b>Effective date:</b>	5/24/2021		
<b>Title:</b>	Resolution authorizing the Mayor and the Director of the Department of Innovation & Performance to enter into a one (1) year agreement with ZenCity, with the option to renew for another year. ZenCity is a SaaS, which analyzes data from social media, city hotlines and other relevant sources, and provides local government stakeholders with detailed, real time insights about citizen's sentiment during COVID-19. The Mayor's Office requested this tool as part of it ongoing COVID-19 response. The cost will not exceed Thirty Thousand Dollars (\$30,000) in the first year.		
<b>Sponsors:</b>			
<b>Indexes:</b>	AGREEMENTS		
<b>Code sections:</b>			
<b>Attachments:</b>	1. 2021-1446 Cover Letter -ZenCity Letter - HN signed, 2. 2021-1446 -WCP21-023 Zen City signed, 3. Summary 2021-1446		

Date	Ver.	Action By	Action	Result
5/24/2021	1	Mayor	Signed by the Mayor	
5/17/2021	1	City Council	Passed Finally	Pass
5/12/2021	1	Standing Committee	Affirmatively Recommended	Pass
5/4/2021	1	City Council	Read and referred	

Resolution authorizing the Mayor and the Director of the Department of Innovation & Performance to enter into a one (1) year agreement with ZenCity, with the option to renew for another year. ZenCity is a SaaS, which analyzes data from social media, city hotlines and other relevant sources, and provides local government stakeholders with detailed, real time insights about citizen's sentiment during COVID-19. The Mayor's Office requested this tool as part of it ongoing COVID-19 response. The cost will not exceed Thirty Thousand Dollars (\$30,000) in the first year.

### Be it resolved by the Council of the City of Pittsburgh as follows:

**Section 1.** Authorizing the Mayor and the Director of the Department of Innovation & Performance, on behalf of the City of Pittsburgh, to enter into a one (1) year agreement with ZenCity. The post COVID-19 "new normal" has brought residents' online discourse to an all-time high in the United States, as more people are using the internet to voice their thoughts, questions and concerns. ZenCity provides real-time data on a wide-scale, so that Mayor's Office can obtain a quick feedback loop as they shape their policies, actions and resident-facing messaging strategy. The cost will not exceed Thirty Thousand Dollars (\$30,000) in the first year.

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**Section 2.** Said Agreement or Agreements shall be in a form approved by the City Solicitor.