



Legislation Details (With Text)

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On agenda: 10/6/2020 **Final action:** 10/20/2020

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Effective date: 10/23/2020

Title: Resolution authorizing the Mayor and the Director of Public Safety to enter into three Sponsorship Agreements for the Richard S. Caliguiri Great Race.

Sponsors:

Indexes: AGREEMENTS

Code sections:

Attachments: 1. 2020-0773 Cover Ltr- 2020 Great Race sponsorship agreements letter, 2. Summary 2020-0773

Date	Ver.	Action By	Action	Result
10/23/2020	1	Mayor	Signed by the Mayor	
10/20/2020	1	City Council	Passed Finally	Pass
10/14/2020	1	Standing Committee	Affirmatively Recommended	Pass
10/6/2020	1	City Council	Read and referred	

Resolution authorizing the Mayor and the Director of Public Safety to enter into three Sponsorship Agreements for the Richard S. Caliguiri Great Race.

WHEREAS, each September, the City presents the Richard S. Caliguiri City of Pittsburgh Great Race (“The Great Race”), an annual 10-kilometer foot race, which attracts racers from around the world; and

WHEREAS, due to the COVID-19 pandemic, the City of Pittsburgh has elected to hold the Richard S. Caliguiri City of Pittsburgh Great Race virtually in 2020; and

WHEREAS, Highmark desires to provide the City with sponsorship support for the Virtual Great Race and designated associated activities; and the parties wish to enter into a Presenting Sponsorship Agreement for the year 2020; and

WHEREAS, Allegheny Health Network and Dollar Bank also desire to provide the City with sponsorship support for the Virtual Great Race and designated associated activities, and the parties wish to enter into separate Platinum Sponsorship Agreements for the year 2020.

Be it resolved by the Council of the City of Pittsburgh as follows:

Section 1. The Mayor and the Director of Public Safety are authorized to enter into a Presenting Sponsorship Agreement with Highmark Blue Cross Blue Shield for the Richard S. Caliguiri Great Race and designated associated activities for one year. The schedule of sponsorship fee payments due from Highmark is

as follows:

2020: Seventy-Five Thousand Dollars (\$75,000.00).

If Highmark elects to continue as Presenting Sponsor through 2020, it will also have a right of first refusal for additional years, subject to further Council approval.

Section 2. The Mayor and the Director of Public Safety are authorized to enter into a Platinum Sponsorship Agreement with Allegheny Health Network for the Richard S. Caliguiri Great Race and designated associated activities for one year. The schedule of sponsorship fee payments due from Allegheny Health Network is as follows:

2020: Twenty-Five Thousand Dollars (\$25,000.00).

Section 3. The Mayor and the Director of Public Safety are authorized to enter into a Platinum Sponsorship Agreement with Dollar Bank for the Richard S. Caliguiri Great Race and designated associated activities for one year. The schedule of sponsorship fee payments due from Dollar Bank is as follows:

2020: Thirty-Five Thousand Dollars (\$35,000.00).

All monies from the aforementioned sponsors will be deposited into the following account: JDE
5000731400.48106.00.

Section 4. The Presenting Sponsorship Agreement and Platinum Sponsorship Agreements may also include a Right of First Refusal for any sponsor who elects to continue its sponsorship status for three (3) years to thereafter enter into further negotiations with the City to continue its sponsorship status in a similar capacity, subject to further negotiations by the parties and further approval by City Council. All agreements must be approved by the Solicitor as to form and substance.