



Legislation Details (With Text)

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Enactment date: 5/1/2018 **Enactment #:** 291

Effective date: 5/1/2018

Title: NOW, THEREFORE BE IT RESOLVED, that the Council of the City of Pittsburgh does hereby recognize Blacture's tremendous commitment to and participation in amplifying the voices of black artists, as well as its providing of key resources for the black community; and,

BE IT FURTHER RESOLVED, that the Council of the City of Pittsburgh does hereby declare Wednesday, May 2, 2018, to be "Blacture Day" in the City of Pittsburgh.

Sponsors: Corey O'Connor, All Members

Indexes: PROCLAMATION - MR. O'CONNOR

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
5/1/2018	1	City Council	Adopted	Pass

WHEREAS, Blacture is a new online media platform that will center itself at the crossroads of art and culture - including film, music, design, and more - within the black community; and,

WHEREAS, in striving to be at the epicenter of cultural and artistic excellence, **Blacture** offers a media platform created and curated by those who shape black culture, giving a platform to both celebrity icons and everyday people; and,

WHEREAS, as an organization and enterprise, **Blacture** provides a vehicle whereby everyone in the black community and beyond will have access to the best of authentic storytelling, art, editorial productions, and charitable pursuits; and,

WHEREAS, Blacture provides a variety of products and services to aid and benefit the underserved throughout the global community; and

WHEREAS, this year, **Blacture** will provide numerous opportunities for businesses, students, and partners to share and amplify their messages and campaigns, enabling more access to enrichment services and empowerment resources; and

WHEREAS, on Tuesday, May 2, **Pras Michel**, a Grammy-winning artist and producer with a storied history of political activism and humanitarianism, will formally launch the platform; and

WHEREAS, this launch announcement will include the outlining of **Blacture's** specific features and goals of planned collaborative efforts in and with the City of Pittsburgh; and,

NOW, THEREFORE BE IT RESOLVED, that the Council of the City of Pittsburgh does hereby recognize **Blacture**'s tremendous commitment to and participation in amplifying the voices of black artists, as well as its providing of key resources for the black community; and,

BE IT FURTHER RESOLVED, that the Council of the City of Pittsburgh does hereby declare Wednesday, May 2, 2018, to be "***Blacture Day***" in the City of Pittsburgh.