



## Legislation Details (With Text)

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**Effective date:** 10/3/2017

**Title:** NOW, THEREFORE, BE IT RESOLVED, that the Council of the City of Pittsburgh does hereby declare Tuesday, October 3rd, 2017 to be "Starkist Day" in the City of Pittsburgh.

**Sponsors:** Darlene M. Harris, All Members

**Indexes:** PROCLAMATION - MRS. HARRIS

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
10/3/2017	1	City Council	Adopted	Pass

**WHEREAS, StarKist Co.** is a food company that is focused on healthy, shelf-stable seafood products in the United States; and,

**WHEREAS,** as an industry innovator, **StarKist** was the first brand to introduce healthy snacks and meals such as **StarKist** single-serve pouch products, which include the ever-popular "Tuna Creations," "Salmon Creations" and "StarKist Selects;" and

**WHEREAS,** as America's favorite tuna, **StarKist** represents a tradition of quality, consumer trust and a commitment to sustainability; and,

**WHEREAS, StarKist Co.** originated from the French Sardine Company, founded in 1917, and first marketed tuna under the **StarKist** name in 1942. Their charismatic brand icon, **Charlie the Tuna**, swam into the hearts of tuna fans in 1961 and is still a fan favorite today; and,

**WHEREAS, StarKist** is celebrating its **100th Anniversary Employee Celebration** this year at the Senator John Heinz History Center on **Tuesday, October 3rd, 2017**; and,

**WHEREAS,** this celebration is meant to honor employees and all that **StarKist** has done its 100 years of existence and commemorate the company's rich history; and,

**WHEREAS,** the Heinz History Center, a Smithsonian-affiliate museum, will be honoring **StarKist** with a 1,500 square ft. exhibit that will feature aspects of the history of the tuna industry and how **StarKist** has created many memories and healthy meals in the past 100 years; and,

**WHEREAS,** with **StarKist** being one of the nation's largest tuna providers and based right here in Pittsburgh, **StarKist** has contributed greatly to the history of this great city; and,

**WHEREAS**, as **StarKist** looks to the future, they will continue to focus on providing healthy meals and product innovations that will help the company grow even more in its next 100 years; and,

**NOW, THEREFORE, BE IT RESOLVED**, that the Council of the City of Pittsburgh does hereby declare **Tuesday, October 3<sup>rd</sup>, 2017** to be “**Starkist Day**” in the City of Pittsburgh.