



City of Pittsburgh

510 City-County Building
414 Grant Street
Pittsburgh, PA 15219

Text File

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Bill No: 2006-0124, **Version:** 1

Committee: City Council

Status: Adopted

Presented by Mr. Ravenstahl

WHEREAS, In September of 2000, Izzazu International Salon, located at 343 Boulevard of the Allies, opened its doors for the first time; and

WHEREAS, Izzazu employs over 55 people ranging from ages 18 -80 and has been featured not only locally by KDKA, FOX, on Q, PCNC, and Lifequest, but also nationally by Ambush Makeover , and A Makeover Story; and

WHEREAS, Izzazu has supported many local Pittsburgh charities including The Mentoring Partnership, Family House, Go Red For Women through the American Heart Association, and the Pittsburgh Film Office with donations and fund raisers like Moda Della Molla, an Izzazu produced fashion show that raises funds for such charities; and

WHEREAS, in October 2004, Izzazu owners Gino Chiodo and Emilio Cornacchione decided to nationally brand their Exclusive IZ Brand products. In February of 2005 they submitted an application and product samples to the Home Shopping Network (HSN); and

WHEREAS, in April of 2005, the product line went through and passed the rigorous Quality Assurance Testing by HSN, and after a formal presentation to HSN executives, the IZ product line was chosen from among hundreds of applicants to be presented live on America's Store, a sister station of HSN; and

WHEREAS, on November 11, 2005, Izzazu International Salon proudly represented the City of Pittsburgh by presenting their IZ brand products to a national audience of more than 15 million viewers, and because of their tremendous success on America's Store, Izzazu has been honored with an invitation from the Home Shopping Network to present their product line on its primary station to an audience of nearly 90 million viewers on February 15, 2006.

NOW THEREFORE BE IT RESOLVED, that the Council of the City of Pittsburgh acknowledges and commends the work and accomplishments of Gino Chiodo, Emilio Cornacchione and staff of Izzazu International Salon; and

BE IT FURTHER RESOLVED that the Council of the City of Pittsburgh does hereby proclaim Tuesday, February 14, 2006 as "Izzazu Day" in the City of Pittsburgh.