



City of Pittsburgh

510 City-County Building
414 Grant Street
Pittsburgh, PA 15219

Text File

Introduced: 8/24/2009

Bill No: 2009-1712, **Version:** 1

Committee: Committee on Public Works

Status: Passed Finally

Presented by Mrs. Harris

Ordinance amending the Pittsburgh City Code, Title IV, Public Places and Property, Article I: Public Rights of Way, Chapter 416: Obstructions, by temporarily amending the current regulations during the 2009 NFL Kickoff Celebration Activity Period in designated locations.

WHEREAS, the City of Pittsburgh has been selected to host the 2009 National Football League ("NFL") Kickoff Celebration (the "Event"); and

WHEREAS, this large-scale civic Event will attract many visitors to the Pittsburgh region and will provide an outlet for the City to showcase its many unique assets to both these guests and to television viewers on a national and international scale; and

WHEREAS, this Event also provide opportunities for the City to enhance future business development and tourism; and

WHEREAS, City Council now wishes to temporarily amend existing Banner regulations to facilitate public awareness of the Event.

Be it resolved that the Council of the City of Pittsburgh hereby enacts as follows:

Section 1. Chapter 416 of the Pittsburgh City Code is hereby amended by adding Sections 416.01(f)-(h) to temporarily amend banner regulations as follows:

§ 416.01(f)

For the purposes of this temporary Ordinance, the following words and phrases shall have the meanings ascribed to them in this Section:

2009 NFL Kickoff Celebration Activity Period: Unless otherwise stated herein, the definitions, procedures, regulations and enforcement provisions of this Ordinance shall generally apply to activities authorized hereunder or under a Special Event Period during the period beginning on 12:01 a.m. on Monday, August 17, 2009, and ending at 6:00 p.m. on Tuesday, September 15th, 2009

§ 416.01(g) Street and Sidewalk Banners

A. To support public awareness of this important international sporting event, the City will

temporarily permit street and sidewalk banners as defined in this Chapter 416 of the City Code to be hung in designated locations for the duration of the 2009 NFL Kickoff Celebration Activity Period promoting a football theme, the 2009 NFL Kickoff Celebration Activities, and/or the NFL and further subject to the following condition:

- a. **Limited duration permits for these sidewalk announcement banners shall be issued by the City's Department of Public Works.**
- b. **The number of limited duration permits issued for street and sidewalk banners shall be limited to 300 and are available at the locations approved by the Department of Public Works. Specific placement locations shall be designated on the limited duration permits. A list of such locations shall be available at the Department of Public Works, located at 611 2nd Avenue, Pittsburgh, PA 15219.**
- c. **Limited duration permit holders shall be required to hang and remove all signs. Signs not removed by September 15, 2009, may be subject to removal by the City. All costs associated with clean-up and removal shall be assessed to the limited duration permit holder.**
- d. **The sidewalk banners shall conform in size and construction requirements with temporary sidewalk banner regulations promulgated by the Department of Public Works for the Official 2009 NFL Kickoff Celebration Activity Period. The banners may include announcement of the 2009 NFL Kickoff Celebration Activities or information otherwise relating to the football theme and/or the NFL and may also include other information, including but not limited to advertising or sponsorship of the 2009 NFL Kickoff Game or related activities to the extent that such advertising comprises less than 33% of the sign face.**
- e. **The permit fee for each banner permitted above shall be Twenty-five dollars (\$25.00) per sign. The permit holder may agree to leave sign-hanging hardware for the permanent use of the City, in which case the value of such hardware shall be deducted from the permit fee for each sign.**

§ 416.01(h) Sunset Provision

The amendments to this Chapter 416 set forth herein shall be revoked in their entirety and all of its provisions shall cease to apply as of 6 p.m. on Tuesday, September 15th, 2009.