



Text File

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Bill No: 2002-0059, Version: 2

Committee: Committee on Public Works &
Environmental Services

Status: Passed Finally

Presented by Mr. Hertzberg

AS AMENDED

An Ordinance amending the Pittsburgh Code CHAPTER 416: OBSTRUCTIONS--§ 416.01 MINOR STREET OBSTRUCTIONS; PERMIT REQUIRED by adding new sub-sections governing over-the-street and over-the-sidewalk banners.

WHEREAS, the City of Pittsburgh, its related Authorities and, other governmental entities, as well as non-profit organizations, sponsor cultural and civic events which contribute to the overall quality of life within the city; and,

WHEREAS, over-the-street banners are commonly utilized to promote major events such as The Richard S. Caliguiri Great Race, Phipps Conservatory Flower Shows, The Southside Summer Spectacular, The Mellon Jazz Festival, the Pittsburgh Marathon, First Night and the Pittsburgh Tree Rivers Regatta; and,

WHEREAS, beyond the city's marquee events, community-based events such as church festivals, pancake breakfasts, fish fries and holiday parades, utilize over-the-street banners to promote events which foster a sense of community and/or serve as important fundraising tool for non-profit organizations; and,

WHEREAS, local government - the City, Pittsburgh Sports and Exhibition Authority, Allegheny County, also utilize sponsored banners to welcome conventions, cheer on our sports teams and honor our veterans.

Be it resolved that the Council of the City of Pittsburgh hereby enacts as follows:

Section 1. Amending the Pittsburgh Code Chapter 416: OBSTRUCTIONS--§ 416.01 MINOR STREET OBSTRUCTIONS; PERMIT REQUIRED by adding new sub-sections governing over-the-street and over-the-sidewalk banners.

§ 416.01 (c) OVER THE STREET BANNERS

Over-the-street banners are appropriate for the promotion of cultural and civic events of general public interest. Over-the-street banners shall be permitted in commercial or industrial zoned areas. The Director of Public Works shall issue permits for banners to not-for-profit organizations and/or governmental entities

including city-based authorities.

1. The content of the banner shall contain information informing the general public of a specific event or function sponsored by a non-profit or governmental entity.
2. Event sponsor logos or similar endorsements are permitted and are limited to not more than 33% of the banner sign face.
3. Permits shall not be issued for political, commercial or profit-making purposes.
4. Over the street banners may be in place not more than thirty-five (35) days prior to an advertised event; and, must be removed within seven (7) days after the advertised event.

§ 416.01 (d) OVER THE SIDEWALK BANNERS

Over-the-sidewalk banners are appropriate for the advancement of public art; the identification of neighborhoods, commercial districts or institutions and the promotion of cultural and civic events of general public interest. Over-the-sidewalk banners shall be permitted in commercial or industrial zoned areas. Permits for banners shall be issued to not-for-profit, civic associations or governmental organizations.

§ 416.01 (e) REGULATIONS

The Director of Department of Public Works shall promulgate regulations governing size and construction of street and sidewalk banners, application process. Prior to institution of any additional regulation governing street or sidewalk banners the Director shall inform the public and City Council in writing of said regulations and allow for a public comment period of not less than ~~60~~ 45 days prior to implementation of any regulation.