



Legislation Details (With Text)

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Title: WHEREAS, the Pittsburgh Film Office is a non-profit organization that promotes the City of Pittsburgh and the greater southwestern Pennsylvanian region as an excellent location for movie, television, and commercial production; and,

Sponsors: Bruce A. Kraus, All Members

Indexes: PROCLAMATION - MR. KRAUS

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Attachments:

Date	Ver.	Action By	Action	Result
3/30/2021	1	City Council	Adopted	Pass

WHEREAS, the Pittsburgh Film Office is a non-profit organization that promotes the City of Pittsburgh and the greater southwestern Pennsylvanian region as an excellent location for movie, television, and commercial production; and,

WHEREAS, since its inception in 1990, the Pittsburgh Film Office has assisted with 195 feature films and television productions filmed in southwestern Pennsylvania, that generated an economic impact of more than \$2 billion for the region; and,

WHEREAS, in 2007, the Pittsburgh Film Office played an important role in supporting the Pennsylvania Film Tax Credit, a program that allows a 25% tax credit to productions that spend at least 60% of the production budget in the Commonwealth; and,

WHEREAS, in 2019, three feature films and two television series were filmed in the city/region, adding more than \$150 million into the regional economy; and,

WHEREAS, the 21st annual Academy Awards®-themed benefit the NETFLIX Presents Lights! Glamour! Action ® is Sponsored by Highmark Blue Cross Blue Shield will be held virtually on Saturday, April 24, 2021 to both celebrate another outstanding year of the film industry in our region and support the mission of the Pittsburgh Film Office to market and promote the Pittsburgh region to lead to a future with more family sustaining careers in our film industry; and,

NOW THEREFORE BE IT RESOLVED, that the Council of the City of Pittsburgh does hereby recognize and honor the important work of the Pittsburgh Film Office, and declares Saturday, April 24, 2021, to be Pittsburgh Film Office Day in the City of Pittsburgh.