



Legislation Details (With Text)

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Title: NOW THEREFORE BE IT RESOLVED that the Council of the City of Pittsburgh acknowledges and congratulates the founders of Pittsburgh 365 for their efforts and wishes them the best of luck in their work to provide a television show geared toward the young professionals of the City of Pittsburgh.

Sponsors:

Indexes: PROCLAMATION - MR. RAVENSTAHL

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Attachments: 1. 2005-1662.doc

Date	Ver.	Action By	Action	Result
8/30/2005	1	City Council	Adopted	Pass

Presented by Mr. Ravenstahl

WHEREAS, Pittsburgh 365 is a weekly, 30-minute show that addresses the lifestyle topics that comprise our everyday lives in the local region. From health, fitness, and beauty, to fashion, cars, and events, there is virtually no topic that is outside the scope of the show; and

WHEREAS, Pittsburgh 365 is the only local television program specifically designed for Pittsburghers between the ages of 25 and 45. The show's personality is sophisticated yet hip and is set in a magazine format and shot entirely on location; and

WHEREAS, Pittsburgh 365 is hosted by Mike Lee, Laura Miller and Jackie Weber, all of whom have a strong commitment to the Pittsburgh region and want to help make it a more attractive place for young people to reside; and

WHEREAS, Each segment of the show combines multiple topics of content simultaneously to produce a dynamic, compelling, and unique presentation. Each show is geared toward providing some information that will help the audience experience a part of Pittsburgh they may have never seen before.

NOW THEREFORE BE IT RESOLVED that the Council of the City of Pittsburgh acknowledges and congratulates the founders of Pittsburgh 365 for their efforts and wishes them the best of luck in their work to provide a television show geared toward the young professionals of the City of Pittsburgh.