

City of Pittsburgh

510 City-County Building 414 Grant Street Pittsburgh, PA 15219

Legislation Details (With Text)

File #: 2021-1446 **Version**: 1

Type: Resolution Status: Passed Finally

File created: 4/30/2021 In control: Committee on Innovation, Performance and Asset

Management

On agenda: 5/4/2021 **Final action:** 5/17/2021

Enactment date: 5/17/2021 Enactment #: 320

Effective date: 5/24/2021

Title: Resolution authorizing the Mayor and the Director of the Department of Innovation & Performance to

enter into a one (1) year agreement with ZenCity, with the option to renew for another year. ZenCity is a SaaS, which analyzes data from social media, city hotlines and other relevant sources, and provides

local government stakeholders with detailed, real time insights about citizen's sentiment during COVID-19. The Mayor's Office requested this tool as part of it ongoing COVID-19 response. The cost

will not exceed Thirty Thousand Dollars (\$30,000) in the first year.

Sponsors:

Indexes: AGREEMENTS

Code sections:

Attachments: 1. 2021-1446 Cover Letter -ZenCity Letter - HN signed, 2. 2021-1446 -WCP21-023 Zen City signed,

3. Summary 2021-1446

Date	Ver.	Action By	Action	Result
5/24/2021	1	Mayor	Signed by the Mayor	
5/17/2021	1	City Council	Passed Finally	Pass
5/12/2021	1	Standing Committee	Affirmatively Recommended	Pass
5/4/2021	1	City Council	Read and referred	

Resolution authorizing the Mayor and the Director of the Department of Innovation & Performance to enter into a one (1) year agreement with ZenCity, with the option to renew for another year. ZenCity is a SaaS, which analyzes data from social media, city hotlines and other relevant sources, and provides local government stakeholders with detailed, real time insights about citizen's sentiment during COVID-19. The Mayor's Office requested this tool as part of it ongoing COVID-19 response. The cost will not exceed Thirty Thousand Dollars (\$30,000) in the first year.

Be it resolved by the Council of the City of Pittsburgh as follows:

Section 1. Authorizing the Mayor and the Director of the Department of Innovation & Performance, on behalf of the City of Pittsburgh, to enter into a one (1) year agreement with ZenCity. The post COVID-19 "new normal" has brought residents' online discourse to an all-time high in the United States, as more people are using the internet to voice their thoughts, questions and concerns. ZenCity provides real-time data on a wide-scale, so that Mayor's Office can obtain a quick feedback loop as they shape their policies, actions and resident-facing messaging strategy. The cost will not exceed Thirty Thousand Dollars (\$30,000) in the first year.

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Section 2. Said Agreement or Agreements shall be in a form approved by the City Solicitor.