

Scott Bricker

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EXPERIENCE

Bike Pittsburgh, Inc. (BikePGH) – Pittsburgh, PA 2002 - Present
Co-founder (2002) and Executive Director (2005 – present)

- **Leadership** — I have been providing leadership to people who ride bikes and walk in Allegheny County by ensuring we have a seat at the table with local elected officials, directors of public agencies, and with community leaders undertaking community-led planning initiatives. I have sat on the steering committees for dozens of community plans including the City of Pittsburgh Bike(+) Plan, Uptown Eco Innovation Plan, East Liberty Mobility Plan, Bus Rapid Transit Steering Committee, Active Allegheny Mobility Plan, and the PA Strategic Hwy Safety Plan.
- **Entrepreneurship** — I served as a key member of the team that brought bike share to Pittsburgh. This multimillion-dollar project is transforming how Pittsburghers get around the city. My role primarily focused on planning, fundraising, best practices, hiring, and relationship building.
- **Vision** — I was one of five people who cofounded BikePGH and took it from just an idea to a leadership role in the community and around the country. I have years of experience with branding, direction setting, and changemaking that has engaged our board, staff and the community resulting in the transformation of Pittsburgh's streets.
- **Results** — Our advocacy under my direction has resulted in over 100 miles of bikeways designed for our city's streets, Complete Streets policies in multiple municipalities, thousands of bike racks in our sidewalks, parks and buildings, the creation of the first bike map published in Pittsburgh in 15 years, one of the country's most progressive bike parking ordinances, a robust membership program, innovative educational publications, events that attract tens of thousands of participants (OpenStreetsPGH and PedalPGH), hundreds of media mentions, the Bronze Bicycle Friendly Communities award for the City of Pittsburgh, and Pittsburgh being named a top 20 bike city in the U.S. by People For Bikes.
- **Management** — Under my leadership as Executive Director we have grown from a one and a half FTE staff with a budget of \$60,000 for a single year to a sustainable organization with 12 FTE staff, 25+ part time staff, consultants and interns and a budget of over \$1,700,000 for FY 2023. I have experience leading planning efforts, facilitating meetings, conducting performance reviews, working with legal counsel, managing consultants, and volunteers.
- **Fundraising** — I have written and reported on more than \$5,000,000 in grants during my tenure at BikePGH. I also have experience organizing and hosting fundraiser events. I led the acquisition of PedalPGH which now raises more than \$100,000 for our mission every year. Under my direction we have developed multiple earned-income revenue streams from selling bike racks to providing a bike valet service for events. I also have years of experience raising funds from individual donors and corporate sponsors.
- **Relationships** — I have developed friendly and professional relationships with my board, dozens of community groups, corporate sponsors and funders. I have helped build coalitions in order to promote active mobility and safe streets.
- **Communications** — While I have been executive director, BikePGH has amplified the voice of people who need and who want to get around through active transportation. I have done this by working closely with media contacts, overseeing

the production of our own content for our blog, Instagram, Facebook and Twitter; and hiring a Communications Manager to take our comms to the next level. I have experience writing press releases, press relations, media interviews, and public speaking. BikePGH has grown its following to more than 20,000 email subscribers and 50,000 on social media.

EDUCATION

Carnegie Mellon University – Pittsburgh, PA May 1999
Bachelor of Science in Policy and Management
Honors Graduate

BOARDS, COMMISSIONS, COMMITTEES AND HONORS

Riverlife January 2020 – Present
Member, Board of Directors

Southwestern Pennsylvania Commission March 2014 – Present
Member, Appointed by Mayor Bill Peduto

PA Pedestrian and Pedalcycle Advisory Committee 2012 – Present
Member, Appointed by multiple governors

Alliance for Biking & Walking 2008 – 2017
Member, Board of Directors
Chair, Fundraising Committee

PA Walks & Bikes 2009 – 2016
Member, Board of Directors
Secretary, Board of Directors

40 Under 40 2010
Honored by PUMP and Pittsburgh Magazine as one of Pittsburgh's 40 people under the age of 40 making a difference in the City of Pittsburgh.

Smart 50 2015
Honored by Smart Business magazine as one of Pittsburgh's top 50 business leaders

"Most Powerful" 2015
Honored by Pittsburgh Magazine as one of Pittsburgh's most influential leaders in August

"Communicator of the Year" 2013
Honored by PR Society of America at their Renaissance Awards in 2013 for BikePGH's "Drive with Care" marketing campaign

Congressman James Oberstar Infrastructure Champion Award Winner 2023
Honored by People For Bikes in 2023 for BikePGH's accomplishments in growing the City's on-street bike network