



May 14, 2014

Debra Lam, Chief Innovation and Performance Officer
Department of Innovation and Performance
414 Grant Street, Room 604
Pittsburgh, PA 15219

Dear Debra:

Enclosed please find PCTV's 2013 Annual Report. Included in the report are the following documents:

- Our 2013 audited financial statements.
- A current inventory of equipment.
- A report on new and enhanced revenues sources for 2013.

If you need any additional information, please let me know. I look forward to meeting you in person soon.

Sincerely,



John H. Patterson
Executive Director

cc:

Dan Cohen
Jim Sloss

Pittsburgh Community Television
2013 Annual Report

Message from the Executive Director

2013 was another successful year for PCTV. We launched several new programming initiatives, took steps towards improving our facilities, expanded services to youth, and strengthened our financial position. Some highlights of 2013 included the launching of coverage of city league high school sports, expanded summer camp opportunities for youth, and a renewed focus on promoting PCTV in the community. This report is intended as an overview of PCTV's activities in 2013. We hope it will be used as a tool to gauge our effectiveness and as an introduction to PCTV for those who are not familiar with the vital service we provide.

2009 Needs Assessment

In 2009, PCTV conducted a community needs assessment with the assistance of the Buske Group. The key findings of the needs assessment were as follows:

- Current equipment and facility resources are inadequate to meet the needs of the community.
- A greater diversity of local programming is desirable, particularly in the areas of Pittsburgh arts, history and culture, issue oriented programming centered on solutions to local problems, youth produced programs, and community festivals/neighborhood events.
- The community would like PCTV to offer new services such as assistance in producing PSAs, media and public relations training, classes in new media such as video blogging, and coordinated efforts to bring groups together to address key community issues.

PCTV used the results of this needs assessment to guide its activities for 2013. Progress towards addressing these findings is noted throughout this report.

Programming Report

Without question, the most significant and visible service PCTV offers to the city is the community-oriented programming, available 24 hours, 7 days a week on Comcast Channel 21, Verizon Channel 47 and on our website at www.pctv21.org. True to our mission, the majority of the programming we air is local and focused on the City of Pittsburgh.

The programming we offer is Pittsburgh-centered and rooted in community. About half of the programming we aired in 2012 was produced locally by Pittsburgh residents and PCTV staff. We also featured a mix of programs acquired from other sources including the satellite acquired programs Democracy Now, and Grit TV.

PCTV 2013 Programming Overview

- Total hours of first run programming aired: 1,236
- 46.5% or 575 hours of first run programming was produced using PCTV resources.
- 42.1% or 520 hours of first run programming was acquired by satellite from Free Speech Television.
- 4.3% or 53 hours of first run programming was acquired from other sources to meet outreach needs.
- 1% or 10 hours of first run programming was pre-produced programming from non-profit organizations.
- 6.1% or 76 hours of first run programming was programming produced locally without PCTV equipment.

Block Programming

In 2013, PCTV continued to utilize a block programming format to schedule programs on the channel. This approach continues to ensure that no one type of programming dominates. It also encourages the production of a greater diversity of programming. Our block programming categories in 2013 were Health and Lifestyle, Community, Music and Entertainment, Sports and Recreation, News/Issues/Public Affairs, Arts/Film/Culture, Religious/Spiritual, Youth, and General Interest/Talk Show.

Programming Initiatives

In order to provide a balanced mix of shows for our community of viewers, PCTV actively seeks out opportunities to create and acquire new programming. Some highlights of our 2013 programming related initiatives included:

- Continued coverage of Pittsburgh Public Schools board meetings. PCTV staff records the meetings and delivers them for air on PCTV and the City Channel.
- Coverage of the Boys and Girls City League High School Basketball Championships and the Girls City League High School Volleyball Championships.
- Coverage of a 2013 mayoral candidate forum at Obama Academy.
- Coverage of a school board candidate forum sponsored by A+ Schools.
- Continued collaboration with SLB Radio to carry the Saturday Light Brigade program every Saturday morning.
- Production of a video portrait of city council district 8 as part of a series called "90 Neighborhoods in 90 Days".
- Continued production of "It Happened Here", a series about events and activities in Pittsburgh.

Public Access Services

In 2013, PCTV continued to offer a range of services designed to ensure equal access to our resources for the production and distribution of community-oriented programming.

Training

In 2013, we continued to offer a range of trainings designed to teach users of all experience levels the basics of television production. Our offerings included:

- Orientation, an overview of how to get involved at PCTV. The class is available in person or on-line.
- Producer Prep, a preparatory class for those who want to become community producers.
- Studio Production for volunteers, a one day class focused on teaching volunteer camera operators and lighting assistants.
- Electronic Field Production, an introduction to the art of shooting on-location video with our Panasonic HMC 80 cameras.
- Intro to Final Cut Pro X, an introduction to digital non-linear editing on Apple iMac computers.

We also hosted a series of quarterly networking nights for community producers to learn from one another and to spur potential collaborations.

For the third year in a row, we also offered a television production summer camp for teenagers. In 2013 we offered three weeks of camp, one for the general public, one for the Manchester Youth Development Center, and one for the Stem Girlz program coordinated by the Urban League of Greater Pittsburgh. All three weeks culminated in a group effort to produce a television program for air on PCTV.

In 2013, PCTV:

- Offered a total of 52 classes to a total of 366 class registrants.
- Issued 205 training certifications.

Facilities and Equipment

As part of our commitment to serving the community, PCTV provides the means of production and distribution for local residents and non-profits. PCTV operates a facility on Pittsburgh's North Side that includes a three camera production studio with storage for sets and props, several editing computers for community use, and a dub suite for transferring video between formats. PCTV also provides a range of field production

equipment for community use including camcorders, tripods and microphones. In addition, PCTV operates and maintains all the equipment necessary to broadcast programming on its cable channel and website. A full inventory of currently available equipment is attached as an addendum to this report.

Due to the uncertainty regarding our contract renewal, PCTV did not make any major equipment purchases 2013. We did, however, purchase 4 Macbook Pro laptops for youth media use. These laptops were utilized for the offsite summer camp we did for the Stem Girlz program coordinated by the Urban League of Greater Pittsburgh.

The renovation we hoped to begin in 2013 was also delayed due to the contract situation. Instead, it will be completed in 2014.

What follows is an overview of equipment and facility usage at PCTV in 2013:

Equipment/Facility Category	# of Uses	# of Hours of Usage
Dub Suite	80	302
Edit Suites	352	1,979
Electronic Field Production	238	N/A
Studio	746	2,272

Outreach and Promotional Activities

In 2013, PCTV made a concerted effort to increase promotional efforts to attract new participants. A summary of our activities includes:

- Active participation as a member of the North Side/Northshore Chamber of Commerce.
- Active participation with the Community Bridge Builders Network.
- Continued running spots promoting PCTV on Comcast channels in Pittsburgh.
- Ran ad campaigns promoting PCTV in the City Paper, Soul Pitt Magazine, and the Northside Chronicle.
- Attended the 2013 Alliance for Community Media Conference in San Francisco.

Financial Resources

In 2013, we continued to put major focus on financial accountability and generation of new revenue. PCTV's 2013 Audited Financial Statements are included with this report. Some highlights of PCTV financial performance for 2013 include:

- Attracting \$54,829 in Special Project Income, our highest total ever.
- Continued success in attracting business underwriters, resulting in \$750 in

- income.
- Over \$3,400 in individual contributions through the Day of Giving and individual donor campaigns.
 - Over \$20,000 in combined income from production services and enrollment fees.
 - \$82,989 in non-franchise income. This equates to 16.3% of our income coming from non-franchise sources.

Board of Directors List

At the end of 2013, PCTV had six board members. Board Chair James Abraham is an attorney with a practice in Pittsburgh. He formerly served as board chair at WQED and is very active in Pittsburgh's non-profit community. Vice-President Peter Konczakowski is Branch Manager of First National Bank and is active in the North Side business community. Secretary Kate Bayer is a retired marketing, communications and fundraising professional. She is active in the Lawrenceville community. Michael Freker is a Retirement Planning Specialist for AXA Advisor who is active in the Downtown business community. Shirley Douglas is a community producer at PCTV. Juan Garrett is the Deputy Director of the Riverside Center for Innovation. In 2014, PCTV will seek to expand the board to 8 members. Contact info for each current board member follows:

James Abraham, 2012 Board President
5001 Baum Blvd., Suite 419
Pittsburgh, PA 15213
w. 412-621-1903

Peter Konczakowski, 2012 Board Vice-President
First National Bank
100 Federal Street
Pittsburgh, PA 15212
w. 412-359-2627

Kate Bayer, 2012 Board Secretary
4738 Hatfield Street
Pittsburgh, PA 15201
412-621-2573

Michael Freker
550 Washington Avenue
Carnegie, PA 15106
412-279-8411

Shirley Douglas
7137 Kedron Street
Pittsburgh, PA 15208
412-969-7299

Juan Garrett
Riverside Center for Innovation
700 River Avenue
Pittsburgh, PA 15212
412-322-3523

List of current PCTV Employees

John H. Patterson, Executive Director

Gladys Jelks, Assistant Director

Carl Cimini, Special Projects Director

Vatrena Cherry, Administrative Manager

John Bursick, Production Technician

Eric Witt, Production Technician

Alex Page, Part-time Production Technician

Janine Jelks-Seale, Part-time Programming Assistant

PITTSBURGH COMMUNITY TELEVISION CORPORATION

FINANCIAL STATEMENTS

YEAR ENDED - DECEMBER 31, 2013

Terry Collier & Associates, P.C.

Certified Public Accountants

100 Ross Street, Suite 110

Pittsburgh, Pennsylvania 15219

Telephone: (412) 471-7060

Facsimile: (412) 471-7062

Website: www.colliercpa.com

PITTSBURGH COMMUNITY TELEVISION CORPORATION

FINANCIAL STATEMENTS

YEAR ENDED - DECEMBER 31, 2013

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TERRY COLLIER & ASSOCIATES, P.C.

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PITTSBURGH, PENNSYLVANIA 15219-2013

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WEBSITE: www.colliercpa.com

Certified Public Accountants

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Pittsburgh Community Television Corporation
Pittsburgh, Pennsylvania

Report on the Financial Statements

We have audited the accompanying financial statements of Pittsburgh Community Television (not-for-profit organization), which comprise the statement of financial position as of December 31, 2013, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate to the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluation the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Pittsburgh Community Television (not-for-profit organization) as of December 31, 2013, and the changes in its net assets and its cash flows for the year then ended in accordance with auditing principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited Pittsburgh Community Television (not-for-profit organization)'s 2012 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated April 22, 2013. In our opinion, the summarized comparative information presented herein and of and for the year ended December 31, 2012 is consistent, in all material respects, with the audited financial statements from which it has been derived.

Terry Collier & Associates, P.C.

Pittsburgh, Pennsylvania
March 26, 2014

PITTSBURGH COMMUNITY TELEVISION CORPORATION
STATEMENT OF FINANCIAL POSITION
AS OF DECEMBER 31, 2013

	<u>12/31/2013</u>	<u>12/31/2012</u>
ASSETS		
CURRENT ASSETS:		
CASH & CASH EQUIVALENTS	\$ 366,434	\$ 402,146
ACCOUNTS RECEIVABLE	443,248	413,175
PREPAID EXPENSES	<u>17,489</u>	<u>13,964</u>
TOTAL CURRENT ASSETS	827,171	829,285
FIXED ASSETS:		
FURNITURE AND EQUIPMENT	786,855	775,791
LEASEHOLD IMPROVEMENT	<u>57,197</u>	<u>43,436</u>
TOTAL FIXED ASSETS	844,052	819,227
LESS: ACCUMULATED DEPRECIATION	<u>(768,035)</u>	<u>(737,640)</u>
NET FIXED ASSETS	76,017	81,587
TOTAL ASSETS	\$ 903,188	\$ 910,872
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES:		
ACCOUNTS PAYABLE	\$ 10,382	\$ 4,093
COPIER LIABILITY	4,318	-
EMPLOYEE LIABILITY	3,191	308
SALES TAX LIABILITY	<u>2</u>	<u>7</u>
TOTAL CURRENT LIABILITIES	17,893	4,408
NET ASSETS:		
UNRESTRICTED	382,541	483,885
TEMPORARILY RESTRICTED (DONOR INTENT)	<u>502,754</u>	<u>422,579</u>
TOTAL NET ASSETS	885,295	906,464
TOTAL LIABILITIES AND NET ASSETS	\$ 903,188	\$ 910,872

(The independent auditor's report and accompanying notes are an integral part of this report.)

PITTSBURGH COMMUNITY TELEVISION CORPORATION
STATEMENT OF ACTIVITIES
YEAR ENDED DECEMBER 31, 2013

	UNRESTRICTED	TEMPORARILY RESTRICTED	2013 TOTAL	(For Comparison Only) 2012 TOTAL
SUPPORT & REVENUE:				
SUPPORT:				
GRANTS	\$ 321,523	\$ 105,000	\$ 426,523	\$ 599,975
DONATIONS	3,417	-	3,417	4,604
SPECIAL EVENTS	-	-	-	3,562
IN-KIND CONTRIBUTIONS	-	-	-	6,399
TOTAL SUPPORT	324,940	105,000	429,940	614,540
REVENUE:				
PROJECT REVENUE	60,563	-	60,563	56,235
PRODUCER ENROLLMENT FEES	14,537	-	14,537	14,015
MISCELLANEOUS RECEIPTS	1,943	-	1,943	2,560
INTEREST INCOME	2,529	-	2,529	2,149
TOTAL REVENUE	79,572	-	79,572	74,959
RECLASSIFICATIONS	24,825	(24,825)	-	-
TOTAL SUPPORT & REVENUE	429,337	80,175	509,512	689,499
EXPENSES:				
PROGRAM EXPENSES				
PRODUCTION	91,013	-	91,013	94,128
PROGRAMMING	136,101	-	136,101	145,950
OUTREACH	51,933	-	51,933	41,618
PUBLIC ACCESS	133,684	-	133,684	129,624
	412,731	-	412,731	411,320
SUPPORT SERVICES				
MANAGEMENT & GENERAL	104,499	-	104,499	85,165
FUND-RAISING	13,451	-	13,451	12,567
TOTAL SUPPORT SERVICES	117,950	-	117,950	97,732
TOTAL EXPENSES	530,681	-	530,681	509,052
CHANGE IN NET ASSETS	(101,344)	80,175	(21,169)	180,447
NET ASSETS, BEGINNING OF YEAR	483,885	422,579	906,464	726,017
NET ASSETS, END OF YEAR	\$ 382,541	\$ 502,754	\$ 885,295	\$ 906,464

(The independent auditor's report and accompanying notes are an integral part of this report.)

PITTSBURGH COMMUNITY TELEVISION CORPORATION
 STATEMENT OF FUNCTIONAL EXPENSES
 YEAR ENDED DECEMBER 31, 2013

DESCRIPTION	ALLOCATION METHOD	PROGRAM SERVICES							TOTAL EXPENSES	2013 TOTAL EXPENSES	2012 TOTAL EXPENSES
		PRODUCTION	PROGRAMMING	OUTREACH	PUBLIC ACCESS	TOTAL PROGRAM SERVICES	MANAGEMENT & GENERAL	FUND RAISING			
SALARIES	2	36,789	72,389	31,039	76,497	216,714	40,519	9,637	266,870	248,389	
EMPLOYEE BENEFITS	2	5,424	10,653	4,648	11,504	32,229	6,105	1,243	39,577	31,792	
PAYROLL TAXES	2	2,843	5,790	2,367	6,054	17,054	3,137	640	20,831	20,243	
CONTRACT LABOR	1	909	-	-	-	909	-	-	909	7,647	
SUPPLIES	2	292	292	200	292	1,076	436	50	1,562	1,431	
POSTAGE & DELIVERY	2	397	397	397	397	1,588	298	99	1,985	1,925	
OCCUPANCY	2	22,227	19,227	-	18,109	59,563	943	-	60,506	55,621	
EVENT	1	-	-	-	-	-	68	-	68	1,288	
CONSULTANTS	2	2,105	2,105	2,105	2,105	8,420	18,234	526	27,180	27,577	
UTILITIES	2	5,491	5,491	789	5,491	17,262	3,329	197	20,788	21,618	
PROGRAM	1	1,622	-	-	-	1,622	-	-	1,622	1,332	
REPAIRS & MAINTENANCE	1	977	1,527	-	2,657	5,161	-	-	5,161	12,314	
TRAVEL, CONF. & MEETINGS	1	-	-	-	-	-	8,845	-	8,845	3,962	
DUES & PUBLICATIONS	1	-	7,652	-	-	7,652	1,907	-	9,559	5,172	
PRINTING & PROMOTIONS	1	-	-	-	-	-	9,264	-	9,264	2,842	
INSURANCE	2	3,785	3,176	3,176	3,176	13,313	2,382	794	16,489	17,427	
MISCELLANEOUS EXPENSES	1	-	-	-	-	-	-	-	-	1,029	
TAXES & FEES	1	-	-	-	-	-	250	-	250	250	
BANK & CREDIT FEES	1	-	-	-	-	-	188	-	188	101	
INTEREST	2	1	1	1	1	4	-	-	4	216	
LOSS ON AN ASSET	1	-	-	-	-	-	-	-	-	462	
BAD DEBT EXPENSE	1	750	-	-	-	750	-	-	750	100	
EQUIPMENT	2	1,249	1,249	1,059	1,249	4,806	903	265	5,974	14,216	
CONTINUING EDUCATION	1	-	-	-	-	-	1,904	-	1,904	1,301	
DEPRECIATION	1	6,152	6,152	6,152	6,152	24,608	5,787	-	30,395	30,797	
TOTAL EXPENSES:		\$ 91,013	\$ 136,101	\$ 51,933	\$ 133,684	\$ 412,731	\$ 104,499	\$ 13,451	\$ 530,681	\$ 509,052	
PERCENTAGES		17.15%	25.65%	9.79%	25.19%	77.78%	19.69%	2.53%	100.00%		

1 = ACTUAL OR APPROXIMATION THEREOF
 2 = ESTIMATE BASED ON TIME EXPENDED
 (The independent auditor's report and accompanying notes are an integral part of this report.)

PITTSBURGH COMMUNITY TELEVISION CORPORATION
STATEMENT OF CASH FLOWS
YEAR ENDED DECEMBER 31, 2013

	<u>12/31/2013</u>	<u>(For Comparison Only)</u> <u>12/31/2012</u>
CASH FLOWS FROM OPERATING ACTIVITIES:		
CHANGE IN NET ASSETS	\$ (21,169)	180,447
ADJUSTMENTS TO RECONCILE CHANGE IN NET ASSETS TO NET CASH PROVIDED BY OPERATING ACTIVITIES:		
DEPRECIATION	30,395	30,799
ACCOUNTS RECEIVABLE	(30,073)	(84,557)
ACCOUNTS PAYABLE	6,289	(779)
PAYROLL LIABILITY	2,883	-
COPIER LIABILITY	4,318	-
PREPAID EXPENSES	(3,525)	(2,457)
NOTE PAYABLE	-	(7,996)
TAX LIABILITIES	(5)	569
NET CASH PROVIDED BY OPERATING ACTIVITIES	<u>(10,887)</u>	<u>116,026</u>
CASH FLOWS FROM INVESTING ACTIVITIES		
FIXED ASSETS	<u>(24,825)</u>	<u>(38,016)</u>
NET CASH (USED) BY INVESTING ACTIVITIES	<u>(24,825)</u>	<u>(38,016)</u>
NET INCREASE IN CASH	(35,712)	78,010
CASH AT BEGINNING OF YEAR	402,146	324,136
CASH AT END OF YEAR	<u>\$ 366,434</u>	<u>402,146</u>
INTEREST PAID	<u>\$ 4</u>	<u>\$ 216</u>

(The independent auditor's report and accompanying notes are an integral part of this report.)

Pittsburgh Community Television Corporation
Notes to the Financial Statements
Year Ended – December 31, 2013

NOTE 1: DESCRIPTION OF ORGANIZATION

Pittsburgh Community Television Corporation (PCTV) is a non-profit corporation whose objective is to serve the people of Pittsburgh by providing public access on an equal opportunity basis to city residents. It provides training, equipment, and production services to the community for cable access, and actively advocates for Public Access and First Amendment rights. PCTV strives to be a telecommunication resource that is educational and accessible for community producers, engaging, and diverse for viewers, and provides alternatives for the community.

PCTV was incorporated as a Pennsylvania non-profit corporation, June 27, 1985, and in December 1985 received IRC §501(c)(3) designation. Consequently, contributions to PCTV are tax deductible within limitations prescribed by the Internal Revenue Code.

The office of PCTV is located at 1300 Western Avenue, Pittsburgh, Pennsylvania 15233. The telephone number is (412) 322-7570. The website is www.pctv21.org.

NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A. Basis of Accounting

PCTV uses the accrual basis of accounting. Under this method, revenues are recorded when earned and expenses recorded when incurred without regard to the time of cash receipt or disbursement. Net assets and revenues, expenses, gains and losses are classified based on the existence or absence of donor-imposed restrictions.

B. Financial Statement Presentation

PCTV reports information regarding its financial position and activities according to two classes of net assets: unrestricted net assets and temporarily restricted net assets summarized as follows:

Unrestricted: Net assets that are not subject to donor-imposed stipulations. PCTV has discretionary control.

Temporarily Restricted: Net assets that are subject to donor-imposed stipulations that may or will be met, either by actions of PCTV and/or the passage of time. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. As of December 31, 2013, PCTV's temporarily restricted net assets were \$502,754.

C. Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosures of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Significant estimates used in preparing these financial statements include the fair market value of investments, depreciation of property and equipment, and the allocation of expenses. Accordingly, actual results could differ from those estimates.

D. Cash and Cash Equivalents

PCTV considers all highly liquid deposits available for current use with an initial maturity of ninety days or less to be cash equivalents.

Pittsburgh Community Television Corporation
Notes to the Financial Statements, continued
Year Ended – December 31, 2013

E. Investments

Purchased marketable securities are carried at fair value. Donated marketable securities are recorded at fair value on the date of donation and carried at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Gains and investment income are recognized in the period earned and are classified as unrestricted or temporarily restricted with respect to the stipulations established by the donor at the date of donation or applicable state law.

F. Property and Equipment

Property and equipment acquired with a basis of \$500 or greater are recorded at cost when purchased. Expenditures for renewals and improvements that significantly extend the useful life of an asset are capitalized. Expenditures for maintenance and repairs are expensed. Gains and losses on disposition of property and equipment are reflected in income. Depreciation is computed using the straight-line method over the estimated useful lives of the assets.

Depreciation expense amounted to \$30,395 for the year ended December 31, 2013.

G. Impairment of Long-Lived Assets

Long-lived assets are reviewed for impairment when circumstances indicate the carrying value of an asset may not be recovered. For assets that are to be held and used, impairment is recognized when the estimated undiscounted cash flows associated with the asset or group of assets is less than their carrying value. If impairment exists, an adjustment is made to write the asset down to its fair value, and a loss is recorded as the difference between the carrying value and fair value. Fair values are determined based on quoted market values, discounted cash flows, or internal and external appraisals, as applicable. Assets to be disposed of are carried at the lower of carrying value or estimated net realizable value.

H. Support and Revenue Recognition

Support including unconditional promises to give, are recognized as revenues in the period received. Contributions subject to donor-imposed stipulations that are met in the same reporting period are reported as unrestricted support. Promises to give that are scheduled to be received after the financial position date are shown as increases in temporarily restricted net assets and are reclassified to unrestricted net assets when the purpose or time restriction is met. Conditional promises to give are not recognized until they become unconditional; that is, when the conditions on which they depend are substantially met. Contributions of assets other than cash are recorded at their estimated fair value. Contributions to be received after one year, if any, are discounted at the appropriate rate commensurate with risks involved.

I. Donated Services and Materials

When services are donated to PCTV by interested parties in course of carrying out its mission, in general, no amounts are reflected in the financial statements for those services since generally there is no objective basis to measure the value of such services. In limited circumstances, however, objectively measurable donated services are recorded. These donated services must require specialized skills, be provided by individuals possessing those skills, and would typically be purchased if not provided by donation. PCTV received \$0 in donated services during the year under audit.

Donated materials are recorded at their fair value at the date of the donation.

These donations are reported as increases in unrestricted net assets unless the donor has restricted the donated asset to a specific purpose.

Pittsburgh Community Television Corporation
Notes to the Financial Statements, continued
Year Ended – December 31, 2013

J. Income Tax Status

The Internal Revenue Service has determined that PCTV is exempt from federal income taxes under the Internal Revenue Code Section 501(c)(3) and files an IRS Form 990. Accordingly, no provision for income taxes is recorded in the accompanying financial statements.

As a tax-exempt organization, no part of PCTV's net assets can inure to the benefit of any private individual. In the event PCTV is dissolved and liquidated, the net assets, after paying all liabilities, would be distributed to a similar tax-exempt organization, which in the judgment of the Board of Directors, has a purpose clearly allied to that of PCTV's.

PCTV accounts for uncertainty in income taxes using a recognition threshold of more-likely-than-not to be sustained upon examination by the appropriate taxing authority. Measurement of the tax uncertainty occurs if the recognition threshold is met. Management determined that there were no tax uncertainties that met the recognition threshold in fiscal year 2013. PCTV's IRS Forms 990 are subject to review for three years subsequent to the date filed.

K. Fair Value Measurement

A fair value hierarchy that prioritizes the inputs to valuation methods is used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (level 1 measurements) and the lowest priority to unobservable inputs (level 3 measurements). The three levels of the fair value hierarchy are described as follows:

- Level 1 - Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that PCTV has the ability to access.
- Level 2 - Quoted prices in markets that are not active, or inputs that are observable either directly or indirectly, for substantially the full term of the asset or liability.
- Level 3 - Inputs to the valuation methodology are unobservable and significant to the fair value measurement (i.e. supported with little or no market activity).

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

PCTV, using available market information and appropriate valuation methodologies, has determined the estimated fair value of any financial instruments. However, considerable judgment is required in interpreting data to develop the estimates of fair value. The fair values of any PCTV's financial instruments are estimated based on current market rates and instruments with the same risk and maturities.

L. Advertising

PCTV uses advertising to promote its programs and services. Advertising and promotional costs are expensed as incurred. For the year ended December 31, 2013 advertising expense was \$9,104.

M. Subsequent Events

PCTV has evaluated all events through March 26, 2014 which is the date the financial statements were available to be issued, and has determined that there are no subsequent events that require recognition or disclosure.

Pittsburgh Community Television Corporation
Notes to the Financial Statements, continued
Year Ended – December 31, 2013

N. FUNCTIONAL ALLOCATION OF EXPENSES

The costs of providing the various programs and other services of the Organization have been summarized on a functional basis in the Statement of Activities. Program and support services are detailed on the Schedule of Functional Expenses. Two methods of expense allocation have been used. Each line on the statement of functional expenses has been labeled with the allocation method used.

1. Overall - Based upon estimated time expended by staff.
2. Actual - The line item could be specifically identified with a function.

NOTE 3: FUNCTIONAL CATEGORIES

A. PROGRAM SERVICES

1. *Production* – Expenses related to PCTV’s production of television programs that are targeted towards community need.
2. *Programming* – Expenses related to scheduling the programs submitted for airing on PCTV’s television channel.
3. *Outreach* – Expenses related to outreach into the community to underserved groups, including youth.
4. *Public Access* – Expenses related to assisting community producers and non-profit organizations in the production of television programming.

B. SUPPORT SERVICES

1. *Management and General* – These are costs not identified with a single function, but are indispensable to the operation of the Organization.
2. *Fund Raising* – This includes the cost specifically related to raising moneys for PCTV.

NOTE 4: RETIREMENT PLAN

The Organization makes available a Simple IRA retirement account for full-time regular employees. The Organization contributed \$5,820 to this plan, which matches employee contributions to a maximum of 3% of the qualifying salary. Consistent with the plan rules, employees may elect to have amounts contributed to the fund on a tax deferred salary reduction basis, as specified within IRS guidelines.

NOTE 5: COPIER LOAN

In May of 2013 PCTV financed the pay-out of a copier lease so that a replacement could be acquired. The amount of the pay-out was \$7,771. Payments are noninterest bearing and require a \$432 monthly payment. The term is eighteen months. \$3,453 has been paid at year end. The remainder of the pay-out, \$4,318, will be paid in the subsequent year.

NOTE 6: PUBLIC, EDUCATIONAL AND GOVERNMENT (PEG) CHANNEL ADMINISTRATOR

On November 1, 2013, PCTV was contracted by the City of Pittsburgh as the PEG Channel Administrator. The City agrees to provide funds to PCTV in the amounts and in the manner set forth in §12.1 of the agreement and assign control and management of certain access facilities and resources. At year end, the “Annual PEG Grants” provided a remittance of \$321,523. Also at year end, the “Fixed PEG Grants” provides a remittance of \$105,000 for utilization of state-of-the-art video and audio production equipment consistent with PCTV’s available funding and regular maintenance and repair of such pursuant to §5.6 and §5.7 of the agreement. Pursuant to the agreement, the City will remit the specified amount (in 2013 it was \$305,000) on December 18th of each year for which the agreement is in effect. At year end the City has remitted \$-0-.

**Pittsburgh Community Television
Equipment Inventory**

Updated 4-17-14
Accurate purchase dates are not available for some older equipment.

<u>ITEM</u>	<u>TYPE</u>	<u>SERIAL</u>	<u>Replacement Cost</u>	<u>Current Condition</u>
NEC PM 1271	Monitor	84607106	450	Need to replace
Kramer VM81AV	Switch	574124	1322	
ADC PP1	Patch Panel	PP1-122 OR	1200	
Crosspoint Latch 6006C	Sync Generator	747	468	
JAVS J18	Audio DA	17067	345	
JAVS J18	Audio DA	17072	345	
Sony DSR25	DVCAM Deck	12316	2500	Need to replace
Sony DSR25	DVCAM Deck	11023	2500	Need to replace
Sony VP7020	3/4 Deck	10569	300	
Microtime T120D	TBC	40579	795	Non-operational
Sony RDRGX7	DVD Recorder	2019973	1200	Need to replace
JVC SVHS	SVHS Recorder	135E1715	489	
JVC SRS365U	SVHS Recorder	1,41E+07	600	
Sharp VCH960	VHS Recorder	112725530	250	
Videotek VDA16	Video DA	T12897080	281	
Videotek VDA16	Video DA	T12897081	281	

Staff Dub Suite

Sony DSR25	DVCAM Deck	11499	2500	Need to Replace
Sony DSR 11	DVCAM Deck	31441	1800	Non Operational
Sony RDRGX7 DVD	DVD Recorder	2020385	1200	
Sony SVP9000	SVHS Deck	11323	800	
Sony VO5800	3/4" Deck	33417	300	
Daewoo DTQ20	20" Television	GT2ZBY1588	350	

Head End (Playback)

Panasonic CT1388	Monitor	MB22490143	350	
Sierra 16VS	Router	39	2200	
For-A FA200	TBC	1432581	795	Need to Replace

For-A FA210						
Chapparal Monterey 100	TBC	2434355		795	Need to Replace	
Motorola DCT2000	BUD SAT Receiver	956928			Non-Operational	
Motorola DCT2000	Digital Cable Receiver	N/S (Comcast)				
Scientific Atlanta Prisma DTX	Digital Cable Receiver	N/S (Comcast)				
Tektronix 1470	Fiber MUX	N/S		2500		
MGE Pulsar 1500	Test Signal/Sync Generator	B031912		2600		
MGE Pulsar 1500	UPS	N/S		800	Non-Operational	
TiRack Playback System	UPS	N/S		800	Need to Replace	
Master Control Computer	Playback System	567		50,000		
Robot Controller						
Robot						
Inclined Tape Shelving						
Dishnet DP301 Receiver	Dish Network Receiver	N/S		375		
JVC TM550	5" Monitor	9850032		4200	Need to Replace	
Sony DSR45	DVCAM Deck	12649		4200	Need to Replace	
Sony DSR45	DVCAM Deck	12518				
Videotek ADA16	Audio DA	T01925150		345		
Videotek VDA	Video DA	4990057		281		
Sony DSR45	DVCAM Deck	12516		4200	Non-Operational	
Princeton Server Group B3000	Playback Server					
Webus (IBM ThinkCenter PC)	Channel Bulletin Board PC	82121YULKHGL00	N/S	10,500		
Extron VSC500	Scan Converter for Webus	A0250M116344				
Knox RS8X8	Video/Audio Routing Switcher	CO-025302-2-001				
Juniper	Webus Firewall	6.4042E+13				
Defunct Final Cut Suite						
Macintosh G4	Edit Computer	X8179119KXS		2100		
Sony DSR25	DVCAM Deck	12383		2500	Non-Operational	
Sony CPDG4205	Computer Monitor	8020394		400		
Defunct IMovie Suite						
G4 Imac	Edit Computer	QT233ZNPMDL		1800	Need to Replace	
G4 Imac	Edit Computer	QT233ZNQMDL		1800	Need to Replace	
G4 Imac	Edit Computer	QT233ZNMMDL		1800	Need to Replace	
Miglia Director's Cut	NTSC to Firewire Interface	701363		250		
Sony DSR11	DVCAM Deck	98132		1800	Non-Operational	
Sony DSR11	DVCAM Deck	98213		1800	Non-Operational	

Lacie Model 105108

External Hard Drives

Lacie Drive A	12302395	250	Need to Replace
Lacie Drive B	12302394	250	Need to Replace
Lacie Drive C	12302367	250	Need to Replace
Lacie Drive D	12302376	250	Need to Replace
Lacie Drive E	12302381	250	Non-Operational
Lacie Drive F	12302373	250	Non-Operational
Lacie Drive G	12302362	250	Non-Operational
Lacie Drive H	12302364	250	Non-Operational
Lacie Drive I	12302383	250	Need to Replace
Lacie Drive J	12302350	250	Need to Replace
Lacie Drive K	12302366	250	Need to Replace
Lacie Drive L	12302372	250	Need to Replace

Lacie Porsche Drives

External Hard Drives

Porsche S1	N/S	250	Non-Operational
Porsche S2	N/S	250	Non-Operational

Seagate ST30000

External Hard Drives

M	5NF2METL	250	Need to Replace
N	5NF2KBZW	250	Need to Replace
O	5NF2MEXG	250	Need to Replace

Defunct Animation Suite

Macintosh G4

Edit Computer

XB23405GLKC

2100 Non-Operational

Control Room

Macintosh G4
 Sony CPDG22R
 NEC PM1271A
 Generic PC Tower

Graphic Computer
 Computer Monitor
 Video Monitor
 Prompter PC

XB30400TLKC
 8056878
 84607387
 DLC10042

2100 Need to Replace
 300
 450
 1200 Non-Operational

AudioTechnica ATW1451

Lavalier Wireless System

6020715

750 Need to Replace

AudioTechnica ATW1451	Lavalier Wireless System	6110270	750 Non-Operational
Shure L3 Wireless System	Handheld Wireless System	6021704	750 Non-Operational
Shure L3 Wireless System	Lavalier Wireless System	R924439851	750 Non-Operational
Shure L3 Wireless System	Lavalier Wireless System	R924439850	750
Shure SM46	Lavalier Wireless System	R912905450	750
Shure SM46	Handheld Mic	N/S	200
Shure SM46	Handheld Mic	N/S	200
Shure SM46	Handheld Mic	N/S	200
Shure SM46	Handheld Mic	N/S	200
Shure SM46	Handheld Mic	N/S	200
Shure SM 87	Handheld Mic	N/S	200
Shure SM87	Handheld Mic	N/S	250
Sony ECM77	Lavalier Mic	N/S	300 Non-Operational
Sony ECM77	Lavalier Mic	N/S	300 Non-Operational
Sony ECM77	Lavalier Mic	N/S	300 Non-Operational
Sony ECM77	Lavalier Mic	N/S	300 Non-Operational
Sony ECM77	Lavalier Mic	N/S	300 Non-Operational
Sony ECM77	Lavalier Mic	N/S	300 Non-Operational
Sony ECM77	Lavalier Mic	N/S	300
Sony ECM77	Lavalier Mic	N/S	300
Sony ECM77	Lavalier Mic	N/S	300
Shure SM7B	Announce Mic	N/S	299
Shure FP22	In-Line Headphone Amp (booth)	N/S	175
Countryman MEMW/P4F05B	Lavalier Mic	14754001	195
Countryman MEMW/P4F05B	Lavalier Mic	14754002	195
Countryman MEMW/P4F05B	Lavalier Mic	14754003	195
Countryman MEMW/P4F05B	Lavalier Mic	14754009	195
Countryman MEMW/P4F05B	Lavalier Mic	14754011	195
Countryman MEMW/P4F05B	Lavalier Mic	14754014	195 Non-Operational
Countryman MEMW/P4F05B	Lavalier Mic	14863501	195 Non-Operational
Shure UC4 UA Wireless Mic Receiver	Mic Receiver	630050353	50 7/12 donation used
Shure UC4 UA Wireless Mic Receiver	Mic Receiver	630050354	50 7/12 donation used
Shure UC4 UA Wireless Mic Receiver	Mic Receiver	630050356	50 7/12 donation used
Shure UC4 UA Wireless Mic Receiver	Mic Receiver	1216040722	50 7/12 donation used
Shure UC1 UA Wireless Mic	Wireless Mic		25 7/12 donation used
Shure UC1 UA Wireless Mic	Wireless Mic		25 7/12 donation used
Shure UC1 UA Wireless Mic	Wireless Mic		25 7/12 donation used
Shure UC1 UA Wireless Mic	Wireless Mic		25 7/12 donation used

Clearcom 501	1 Ch Intercom Belt Pac/Headset	A182277	495	
Clearcom 501	1 Ch Intercom Belt Pac/Headset	A182278	495	
Clearcom 501	1 Ch Intercom Belt Pac/Headset	A182280	495	
Clearcom 502	2 Ch Intercom Belt Pac/Headset	A182516	495	
Clearcom 502	2 Ch Intercom Belt Pac/Headset	A182517	495	
Clearcom TR50	IFB Box	712789	250	
Tall Mic Stand w/Boom		N/S	75	
Tall Mic Stand w/Boom		N/S	75	
Tall Mic Stand		N/S	45	
Tall Mic Stand		N/S	45	
Desk Mic Stand		N/S	25	
Desk Mic Stand		N/S	25	
Panasonic DVDRV32	DVD Player	KS2 CAO18287	699	
Sony TCWE305	Dual Cass Deck	1005055	350	
Kenwood CD204	5 disc CD Changer	91100101	375	
Sony PCM R700	DAT Machine	2C801046	3200	
Symmetrix 104A	Telephone Interface	47741	3500	Need to Replace
Sony RM450	Edit Controller	70400	1350	
Crown D75	Audio Amp	A029511	499	
Switchcraft Audio Patch Bay	DVCAM Recorder	N/S	650	
Sony DSR1800	Audio DA	N/S	345	7900 Need to Replace
RU DA4D	Audio DA	N/S	345	
RUDA4D	Consumer VHS	V37303011	75	
Sylvania VHS	Old Graphic Computer	XB8030LRA23	950	Non-Operational
Mac G3 Power PC	Computer Monitor	5G73924CA6B	125	
Apple 750	Amplified Monitor Speaker	EL33075	600	
Mackie HR824	Amplified Monitor Speaker	EL33089	600	
Mackie HR824	32 Ch Audio Board	DT16750	4200	
Mackie SR32	Video Monitor	2010464	450	
Sony PVM1340	Video Switch Console	527369-001	15,900	
Ross S100 System	I/O Terminal			
	I/O Terminal			
	Switcher Control Module			
ADC 601	Sync Generator	VSG201D	1200	
ADC Video Patch Bay		N/S	650	
ADC Video Patch Bay		N/S	650	
Videotek TVM 821D	Waveform/Vectorscope	100200960	1200	Non-Operational

Sony DSR 1600	DVcam Player	110431	4900	Need to Replace
JVC BR5822	SVHS Edit Deck	6913077	2500	
PhillipsPR1301	13" TV (air monitor)	61641140	200	
Sony PVM20N5U	20" Studio Video Monitor	6200183	2700	
Sony PVM20N5U	20" Studio Video Monitor	6200453	2700	
NEC PM 1271A	Video Monitor	84607233		
Countdown Timer		N/S		
(12) WVBM500U	5" Black & White Video Monitors (Triple Mount)	20053		
		20054		
		20055		
		20013		
		20014		
		20015		
		12641		
		12643		
		12644		
		20101		
		20102		
		20103		
Hitachi Z3 #1	Studio Camera	260284		
	Camera Control Unit	220338		
	Remote	270898		
				25,000
Hitachi Z3 #2	Studio Camera	260283		
	Camera Control Unit	220342		
	Remote	270908		
				25,000
Hitachi C2 #3	Studio Camera	9050941		
	Camera Control Unit	1032439		
				25,000
Hitachi C2 #4	Studio Camera	9070994		
	Camera Control Unit	1034442		
				25,000
Hitachi CK2B #5	Studio Camera	9070207		
	Camera Control Unit	1032465		
				25,000
Clearcom MS232	Intercom Base Station	713392		
Mini Program Router		N/S		
JVC VM R190SU	Video Monitor (Studio Pgm)	15710517		
Panasonic CT2083Y	Video Monitor (Studio Time Prom)	MB30650211		
Videonics CG3000	Title Generator	N/S		
Quanta Delta	Title Generator	DES2177 03/93		
Sony PVM 8221	Video Monitor	5008591		
Sony PVM 8221	Video Monitor	5008615		
				450

Leader 5850
Leader 5860

Vector Scope
Waveform Monitor

0.0017563
1080128

1500
1500

Studio

Bose 301 (pair)
Strand C80 System

Studio Loudspeakers
Remote Lighting Dimmer
Supervisor Power Center w/
28 Dual 2.4kw Packs

N/S
3341019

350
12,000

(6) Strand Model 60

Fresnel Light

10689

800

10682

800

10719

800

7267

800

7263

800

7264

800

N/S

300

N/S

300

N/S

300

N/S

1200

N/S

150

N/S

400

3469-96

800

2891-94

400

4251-97

400

4581-98

800

Non-Operational

(3) Altman 2K Soft Lights
(5) Altman 1K Fresnels

Soft Light
Fresnel

N/S
N/S

1200
3500

Production Office

(2) Videotek VM8PRA

Color Monitor

381393

400

1280226

400

32423

1800

G9A3466D1

650

23084

300

12448

300

Sony DSR11
Panasonic AG850P
(2) Sony VO6800

DVCam VTR
Edit Controller
Portable 3/4" Deck

(3) Sony VO8800	Portable 3/4" Deck	11713 11776 11712 14350100/11511210 10315	400 400 400 4800		
JVC KY20/BR5411 Sony VO7630	Camera/Docking Recorder Pair 3/4" VTR				
Hitachi C2 Hitachi CK2B	Camera Camera	9070974 120477	8000 Non-Operational 8000 Non-Operational		
Sharp VCH996 Magnavox DVD	VHS VCR DVD Player	904718412 D42676822A	50 50		
Sony PD-150 #1 Sony PD-150 #2 Sony PD-150 #3 Sony DCR-VX2100 #4 Sony DCR-VX2100 #5 Sony PD150 O1 Sony PD150 O2	DV Camcorder DV Camcorder DV Camcorder DV Camcorder DV Camcorder	1026326 1024812 1026339 1336617 1336622 1039837 1039822	3200 Non-Operational 3200 Non-Operational 3200 2700 Non-Operational 2700 3200 3200		
Panasonic AG-HMC80PJ Panasonic AG-HMC80PJ Panasonic AG-HMC80PJ Panasonic AG-HMC80PJ	Memory Card Camcorder Memory Card Camcorder Memory Card Camcorder Memory Card Camcorder	J1TTDA0235 J1TTDA0279 J1TTDA0243 H2TTDA0134	1939 New 7/6/12 1939 New 7/6/12 1939 New 7/6/12 1979 New 9/10/12	Three Year Warranty Three Year Warranty Three Year Warranty Three Year Warranty	
Kata CC-197 PL Kata CC-197 PL Kata CC-197 PL Kata CC-197 PL	Camera Bag Camera Bag Camera Bag Camera Bag		199 New 7/17/12 199 New 7/17/12 199 New 7/17/12 199 New 7/17/12		
Sima SL-20LX (6)	Camera Light		90 New 11/2/12 & 12/4/12		
(12) Lenmar LZ307P Camcorder Battery	Battery for Panasonic HMC 80		280 New 9/12/12		
(4) Lenmar BCUNI3 Universal Charger	Battery Charger		160 New 9/12/12		
Dolgin Turbo Charger	Battery Charger		495 New 10/2/12		
(4) Manfrotto MVT502AM Tripod	Tripod w/701HDV Head & MBag100P		1200 New 9/12/12		
(10) Sony MDR-Zx100 Headphones	Headphones		90 New 9/12/12		

(3) Manfrotto 3063 Tri-pods				600
(2) Manfrotto 701 RC2 Tri-pods				400
(2) Manfrotto 501 (Outreach)				800
Bescor "SunGun" Light/battery/charger				250 Non-Operational
(3) Sony HVL-20DWZ(small camera light)				450 1 Non-Operational
Arri Light kit				2300
ARRI 300 plus	Fixture	33494		
ARRI 300 plus	Fixture	33493		
ARRI 650 plus	Fixture	40368		
Chimera Light Softener				
(3) Stands				
(9)Sony NP-F970	Camcorder Battery			900
(6)Sony NP-330	Camcorder Battery			300
(1)Sony NP-F570	Camcorder Battery			50
Shure X2U	XLR-to-USB Signal Adapter	SME3004144		99
Shure M267	Audio Mixer			300 Need to Replace
Audio-Technica	Boom Mic			500
Senhaiser	Boom Mic			800
(3) JVC TM-R9V	Remote Monitors			500
		12001361		500
		12001323		500
		12001351		500
TD-900 Wireless lcom w/ Headset	Intercom	46262		500
TD-900 Wireless lcom w/ Headset	Intercom	46261		500
TD-900 Wireless lcom w/ Headset	Intercom	46263		500
TD-900 Wireless lcom w/ Headset	Intercom	46264		500
Panasonic VJMX50 Video Switcher		51A01050		1200 Non-Operational
Panasonic VJMX30 Video Switcher				800 Non-Operational
Sony VPL-PX10 Projector	Data LCD Projector		10431	1400
JVC BRS605U	SVHS VTR	7912004		450
Panasonic AGDS840P	SVHS VTR	H4TC00250		450

Scala System (BulletinBoard)

Scala ICDesigner Sony computer
 Scala ICDPlayer Sony computer
 Viewsonic 19" monitor
 Sony Triniton 15" monitor

ECDG011028
 ECDG011029

12,000

450

HD Flypack

Canon XF305
 Canon XF305
 Canon XF305

Camera
 Camera
 Camera

7500 New 8/11
 7500 New 8/11
 7500 New 8/11

Canon BP 970G Battery Pack
 Canon BP 970G Battery Pack
 Canon BP 970G Battery Pack
 Canon BP 970G Battery Pack
 Canon BP 970G Battery Pack
 Canon BP 970G Battery Pack
 Canon BP 970G Battery Pack
 Canon BP 970G Battery Pack
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150 New 8/11
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 150 New 8/11

Delkin-DDC DDFCCCOMBAT
 Delkin-DDC DDFCCCOMBAT
 Delkin-DDC DDFCCCOMBAT
 Delkin-DDC DDFCCCOMBAT
 Delkin-DDC DDFCCCOMBAT
 Delkin-DDC DDFCCCOMBAT

CF Cards
 CF Cards
 CF Cards
 CF Cards
 CF Cards
 CF Cards

130 New 8/11
 130 New 8/11
 130 New 8/11
 130 New 8/11
 130 New 8/11
 130 New 8/11

Transcent 32GB CF 1000X
 Transcent 32GB CF 1000X
 Transcent 32GB CF 1000X
 Transcent 32GB CF 1000X

CF Cards
 CF Cards
 CF Cards
 CF Cards

108 New 7/13
 108 New 7/13
 108 New 7/13
 108 New 7/13

Sony UWP-V6 Wireless Lavellere
 Sony UWP-V6 Wireless Lavellere
 Sony UWP-V6 Wireless Lavellere
 Sony UWP-V6 Wireless Lavellere

Microphone
 Microphone
 Microphone
 Microphone

142749-D,112483-5, 143868-G
 143682-A, 115413-1, 145434-7

700 New 8/11
 700 New 8/11

Newtek Tricaster 300 Production Switcher	Video Production Switcher	01AFES3627593599	15000 New 8/11
Newtek Live Control LC11	Tricaster Control Panel	H1AF19254978575	1650 New 8/11
Tricaster Travel Case w/ 19" Monitor	Travel Case		795 New 8/11
Varizoom VZ Rock Remote Controller	Zoom/Focus Controller		250 New 8/11
Varizoom VZ Rock Remote Controller	Zoom/Focus Controller		250 New 8/11
Varizoom VZ Rock Remote Controller	Zoom/Focus Controller		250 New 8/11
Canon TA-100 Tripod Adapter	Quick Release Plate		150 New 8/11
Canon TA-100 Tripod Adapter	Quick Release Plate		150 New 8/11
Canon TA-100 Tripod Adapter	Quick Release Plate		150 New 8/11
Libec RS250M Tripod System	Tripod System		775 New 8/11
Libec RS250M Tripod System	Tripod System		775 New 8/11
Libec RS250M Tripod System	Tripod System		775 New 8/11
Libec LIB-PH 4B Pan Arm	Pan arm for studio configuration		35 New 8/11
Libec LIB-PH 4B Pan Arm	Pan arm for studio configuration		35 New 8/11
Libec LIB-PH 4B Pan Arm	Pan arm for studio configuration		35 New 8/11
KATA CC191 Protective Camera Bag	Camera Bag		95 New 8/11
KATA CC191 Protective Camera Bag	Camera Bag		95 New 8/11
KATA CC191 Protective Camera Bag	Camera Bag		95 New 8/11
100' Dual Video/Audio Cables	Cables		175 New 8/11
100' Dual Video/Audio Cables	Cables		175 New 8/11
100' Dual Video/Audio Cables	Cables		175 New 8/11
Sigma TSG-490	Sync/Black Generator		200 Used 8/11
Samsung T24A350	24" LED HDTV Monitor		300 New 12/11
Libec DL-3	Camera Dolly		180 New 12/11
Libec DL-3	Camera Dolly		180 New 12/11
Libec DL-3	Camera Dolly		180 New 12/11

Final Cut Pro Editing Systems

Apple iMac 21.5" 2.5 GHz Quad-Core i5	Edit Computer	D25H30QXDHR	1329 New 1/12
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Apple iMac 21.5" 2.5 GHz Quad-Core i5	Edit Computer	D25H30SXDHJR	1329 New 1/12
Apple iMac 21.5" 2.5 GHz Quad-Core i5	Edit Computer	D25H30V5DHJR	1329 New 1/12
Apple iMac 21.5" 2.5 GHz Quad-Core i5	Edit Computer	D25H30NVVDHJR	1329 New 1/12
Apple iMac 27" 3.4 GHz Quad-Core i7	Edit Computer	D25H30WMDHJW	2754 New 1/12
Lacie Rugged 500 GB Hard Drive	Hard Drive	14181108270534K	152 New 1/12
Lacie Rugged 500 GB Hard Drive	Hard Drive	14181108270166K	152 New 1/12
Lacie Rugged 500 GB Hard Drive	Hard Drive	14181108270697K	152 New 1/12
Lacie Rugged 500 GB Hard Drive	Hard Drive	14181108270434K	152 New 1/12
Lacie Rugged 500 GB Hard Drive	Hard Drive	14181108270142K	152 New 1/12
G-Tech G-Drive V4 2TB	Hard Drive	F32PMNRK	238 New 1/12
G-Tech G-Drive V4 2TB	Hard Drive	F32SN8BD	238 New 1/12
Lacie D2 Quad Drive 2TB	Hard Drive	14031109294662	267 New 1/12

Studio Upgrade Tricaster

Newtek Tricaster 300 Production Switcher	Video Production Switcher	01AFES2548539315	9995 New 7/12
Newtek Live Control LC11	Tricaster Control Panel	H1AF13981153487	1835 New 7/12
MetaSETZ TL-2 Tally Light w/shoe mount	Tally Light		141 New 7/12
MetaSETZ TL-2 Tally Light w/shoe mount	Tally Light		141 New 7/12
MetaSETZ TL-2 Tally Light w/shoe mount	Tally Light		141 New 7/12
Stellar Labs Extension Cable for Tally Lights	Cable		50 New 7/12
Stellar Labs Extension Cable for Tally Lights	Cable		50 New 7/12
Stellar Labs Extension Cable for Tally Lights	Cable		50 New 7/12
MetaSETZ TL-2 Tally Light w/shoe mount	Tally Light		47 New 9/13
MetaSETZ TL-2 Tally Light w/shoe mount	Tally Light		47 New 9/13
MetaSETZ TL-2 Tally Light w/shoe mount	Tally Light		47 New 9/13
Extension Cable for Tally Lights	Cable		17 New 9/13
Extension Cable for Tally Lights	Cable		17 New 9/13
Extension Cable for Tally Lights	Cable		17 New 9/13
Lacie D2 Quadra 4 TB	Hard Drive	15541301032050EHB	330 New 2/13

Office

Apple iPad Mc733LL 16 GB Black	iPad Tablet	DMPHX93XDNQR	776 New 7/12
Apple Airport Extreme MD031LL/A	WiFi Modem	C86HQEAEDM72	170 New 7/12
Apple iPad Mini MD528LL/A	iPad Mini Tablet	F4KJQPS0F193	455 New 11/12
Canon Rebel T3 w/ 18-55mm IS II Lens Kit	Digital Camera	162063010322	400 New 12/12
Lowepro Adventura TLX 25	Camera Bag		30 New 12/12

Youth Media

Apple MacBook Pro 15 Inch w/ Retina	Laptop 2.4 GHZ Intel Core i7	C02KW0V1FFFT0	2,403 New 7/13
Apple MacBook Pro 15 Inch w/ Retina	Laptop 2.4 GHZ Intel Core i7	C02KW0UJFFFT0	2,403 New 7/13
Apple MacBook Pro 15 Inch w/ Retina	Laptop 2.4 GHZ Intel Core i7	C02KW0GJFFFT0	2,403 New 7/13
Apple MacBook Pro 15 Inch w/ Retina	Laptop 2.4 GHZ Intel Core i7	C02KW4SDFFT0	2,403 New 7/13

Pittsburgh Community Television
Report on New and Enhanced Revenue Sources
2013

Overview

Due to the changing economic reality that PCTV faces, generating new and enhanced revenue sources continued to be a high priority for PCTV in 2013. We are happy to report that in 2013 we maintained our progress towards generating other non-franchise sources of revenue. We generated \$82,989 in non-franchise income in 2013. The sources of income we are reporting on in this report include:

- 1) **4020 Foundation Grants**-- grant income received from foundation services.
- 2) **4030 Special Project Income** – income derived from PCTV hiring out its television production services.
- 3) **4035 Producer Enrollment Fees** – enrollment fees from Pittsburgh residents and non-profits who are community producers at PCTV. Includes yearly enrollment, six-month enrollment and class fees.
- 4) **4040 Production Services** – income derived from additional services including DVD and tape duplication and rental of duplication equipment
- 5) **4045 Fundraisers/Special Events**—income from any event fundraisers PCTV participates in.
- 6) **4050 Donations**—donations from individual donors.
- 7) **4055 Underwriting/Sponsorship Income** – contributions from businesses and non-profits in exchange for recognition as an underwriter or sponsor on PCTV.
- 8) **4065 Rental Income** – income from rental of PCTV facilities or equipment.
- 9) **4070 Miscellaneous Income** – miscellaneous income that does not easily fit into another category.
- 10) **4105 Sales - Vending Machines** – sales of food and drink items from PCTV's vending machine.
- 11) **4110 Sales – Tape and Merchandise** – income from sales of blank DVD and tape stock and other merchandise such as t-shirts.
- 12) **4900 Interest Income**—income from interest bearing bank accounts.

Income Generation Activities in 2013

PCTV worked diligently in 2013 to increase income in all categories. Our specific efforts included the following:

- Participation in the October 3rd Day of Giving with the Pittsburgh Foundation. The 2013 event generated \$900 for PCTV.
- Continued efforts to increase 4030 Special Project Income. In 2013 we generated \$54,829 in income from special projects, our most ever.
- Increases in 4035 Producer Enrollment and 4040 Production Services.

- Continued focus on attracting individual donations in line 4050 Donations through participation in the Day of Giving and an annual campaign. We brought it over \$3,400 in this category in 2013.
- The continuation of our underwriting program. This brought in \$750 in 2013.

Report on Income for the Fiscal Year by Line Item

The chart below details PCTV’s progress in attracting non-franchise sources of income.

Line Item	Budgeted	Actual
4020 Foundation Grants	\$0	\$0
4030 Special Projects	\$60,000	\$54,829
4035 Producer Enrollment	\$15,000	\$14,537
4040 Production Services	\$3,000	\$5,734
4045 Fundraisers	\$3,000	\$0
4050 Donations	\$2,000	\$3,417
4055 Underwriting	\$3,000	\$750
4065 Rental Income	\$1,000	\$0
4070 Miscellaneous	\$0	\$15
4105 Sales - Vending	\$500	\$444
4110 Sales – Tape/Merch.	\$500	\$734
4900 Interest Income	\$500	\$2,529
Total	\$88,500	\$82,989

Conclusion

As the 2013 numbers make clear, PCTV continues to put emphasis on attracting new sources of income. Approximately 16.3% of our revenue came from non-franchise sources during the year. We expect this percentage to grow consistently in the years to come.