

Request #____WCP22-038 (assigned by OMB)

CITY OF PITTSBURGH REQUEST FOR WAIVER OF COMPETITVE PROCESS

Contract Title: LeadsOnline
Contract Description: Subscription to pawn/secondhand store tracking software
Contract Duration: 3 years
Requesting Department: Public Safety Contract Type: Prof srvcs
Requests for exemption must be based on one or more of the categories listed in City Code 161.02B located here:
Please list all category numbers that apply (see page 2) 2,4
Justification: LeadsOnline is a sole-source vendor of a system that will replace the Bureau of Police's current
system for cataloging and searching for stolen property sold to pawn shops or other secondhand stores.
The first year of implementation is being partially funded by the 2022 Justice Assistance Grant.
Signed by:
Waiver Request is hereby: X Granted Denied
Waiver Request is hereby: X Granted Denied OMB Procurement: Date:
After completion, please email this form, along with any appropriate backup to procurement@pittsburghpa.gov
If a waiver is granted, contract authorization is then required by City Council. Department shall submit appropriate
legislation and note the Resolution number on this form and submit a copy along with the contract when submitting to the Controller's Office for signature.
Resolution Number Effective Date



LEADSONLINE.COM

February 25, 2020

Pittsburgh Police Department 1203 Western Ave. Pittsburgh, PA 15223

To Whom It May Concern:

Thank you for your interest in LeadsOnline. We applaud and support your efforts to provide your community an efficient and secure method of collecting and analyzing pawn, secondhand, scrap metal recycler, eBay and OfferUp transaction data for use in criminal investigations.

This letter serves as a sole source document for services provided by LeadsOnline.

The LeadsOnline system functionality designed specifically for criminal investigations using transaction data from pawnshops, scrap yards, eBay, gold buyers, OfferUp.com and other secondhand stores is the exclusive proprietary property of LeadsOnline and is protected under the United States Copyright Act (17 U.S.C.), as well as by all applicable state and international copyright laws, and by the Lanham Act (15 U.S.C. §§1051-1141n). No other supplier has access to this technology which has been developed over 19 years.

There are many reasons law enforcement agencies conclude that LeadsOnline is the sole source for their criminal investigations system. Key points defining the uniqueness of LeadsOnline for Pittsburgh Police Department include but are not limited to the following:

1. LeadsOnline is the only complete national system owned and managed from end to end

Investigators will have direct access to the entire LeadsOnline network with a single login. LeadsOnline owns and manages its entire network, receiving data directly from pawnshops and secondhand stores, managing server performance, optimizing database indexing, updating code to support new browsers, and increasing bandwidth to maintain rapid system response and search times. No other system comes close to this level of integration and accountability.

2. <u>LeadsOnline is the sole connection to a vast and locally-critical network of law enforcement agencies</u>

LeadsOnline connects Pittsburgh investigators to a growing network of 4,600+ law enforcement agencies throughout Pennsylvania, Ohio, New York, West Virginia and the rest of the United States. If a Pittsburgh resident sells an item in a Las Vegas, NV business, LeadsOnline is the only way to obtain that information.

3. LeadsOnline is the sole connection to a vast network of participating businesses

LeadsOnline connects Pittsburgh investigators to a network of reporting businesses throughout the United States. Pittsburgh investigators will instantly access more than 1 BILLION transactions from more than 3,000 American cities across all 50 states, with more than 400,000 being added daily.



4. LeadsOnline is the sole source for growth in coverage due to corporate expansion

Not only will Pittsburgh access information from the vast numbers of reporting businesses, but the LeadsOnline network will continue to grow as major corporations such as Best Buy, ecoATM, Pawn America, etc. continue to expand product lines and open new businesses across America.

5. LeadsOnline is the sole source for instant access to the identity of sellers on eBay and OfferUp With LeadsOnline, Pittsburgh personnel simply enter the eBay member name or Offer Up User URL related to stolen property to instantly learn the actual name and other information for this seller. Without LeadsOnline, Pittsburgh PD must contact the company and wait for a response. No other service provider has this capability.

LeadsOnline is the sole source for information of this kind for investigations. We look forward to continuing to serve your community and are available to answer any additional questions you may have.

Sincerely,

Dave Finley, CEO