

ED GAINNEY  
MAYOR



HEIDI NORMAN  
DIRECTOR

CITY OF PITTSBURGH  
**DEPARTMENT OF INNOVATION & PERFORMANCE**  
CITY-COUNTY BUILDING

May 28, 2024

The Honorable President and Members of Council  
510 City-County Building  
414 Grant Street  
Pittsburgh, PA 15219

RE: To enter into an agreement(s) with Social Pinpoint

Dear President and Members:

This letter is to request approval for a Resolution authorizing the Mayor and the Director of the Department of Innovation & Performance, on behalf of the City of Pittsburgh, to enter into an agreement or agreements or amendments thereto with Social Pinpoint for EngagePGH online engagement platform subscription with enhanced translation, at a cost not-to-exceed One Hundred Fourteen Thousand, Three Hundred Dollars (\$114,300) over five (5) years.

Your favorable consideration is appreciated.

Sincerely,

*Heidi Norman*

Heidi Norman, Director  
Innovation & Performance