

# CEO is the largest reentry employment organization in the U.S.

Since 1996, CEO has offered immediate, effective, and comprehensive employment services exclusively to individuals who have recently returned home from incarceration. CEO's program supports participants in gaining the workplace skills and confidence needed for successful transitions to stable, productive lives.

Through our proven model, CEO has made more than 34,000 unsubsidized job placements with more than 4,000 employers throughout the country. CEO's model works best for individuals who are at the highest risk of recidivism and those confronting significant barriers to employment.

## Annual FY2020\* Benchmarks

8,000+ Enrollments

4,000+ Job placements

450+ Participants working on CEO

work crews daily

107+ Transitional work crews

\*7.1.2019 - 6.30.2020

**NEW YORK** 

New York City - HQ

**NORTH CAROLINA** 

**PENNSYLVANIA** 

Albany Buffalo

Bronx

Rochester

Charlotte

Harrisburg

Pittsburgh

Cincinnati

Cleveland

Columbus

**MICHIGAN** 

TENNESSEE

Memphis

Detroit

OHIO

Philadelphia

#### **CALIFORNIA**

Fresno

Los Angeles

Marin

Oakland

Riverside

San Bernardino

San Diego

San Jose

Sacramento

Solano

### **COLORADO**

Colorado Springs

Denver

### **GEORGIA**

Atlanta (coming soon)

### **KENTUCKY**

Louisville

### LOUISIANA

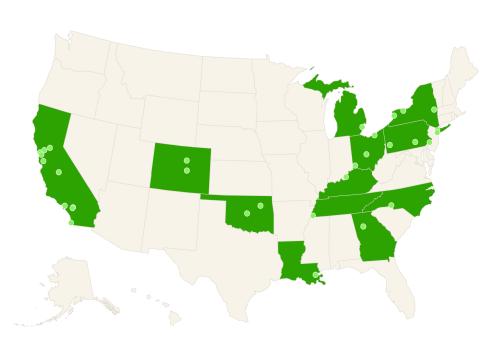
New Orleans

### **OKLAHOMA**

Oklahoma City

Tulsa

# **CEO's National Footprint: 31 Sites in 12 States**



## **Program Model**















Job-Readiness

Prepare and train individuals to reenter the workforce.

Transitional Employment

Provide immediate work experience with daily pay.

Job Coaching & Placement

Connect talented employees with quality employers.

Retention Services for One Year

Provide ongoing support to ensure participants succeed.

## **Our Strategy**



### **Direct Service**

CEO's scaling is purposeful and focused on the communities with the highest need for our services. Over the last 10 years, CEO has grown from a single site in New York City to over 30 sites across the country serving more than 8,000 individuals each year.



### **Policy**

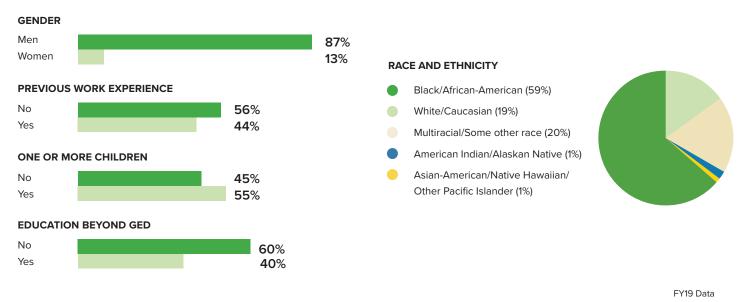
We know that CEO can't solve recidivism alone. Our team works closely with government leaders and advocates to improve our country's criminal justice system and provide workforce development services to individuals who were formerly incarcerated.



## **Program Innovation**

CEO is one of the most effective employment-focused reentry programs in the country, and we are continuously working to improve. We strive to provide excellent services that ensure the best chance for success for our participants.

### Who We Serve



## **Impact & Evaluation**

CEO is one of the only evidence-based employment programs that has undergone multiple independent and quasi-experimental evaluations. We routinely analyze our own performance data to identify ways to continuously improve program outcomes.

Independent program evaluations conducted by MDRC and New York State Department of Criminal Justice Services (DCJS) found that CEO made impacts including reducing recidivism, reducing the number of days incarcerated, and/ or increasing long-term employment outcomes for participants, among other impacts.

### Recidivism

#### CONVICTED OF NEW CRIME DAYS INCARCERATED 60% ---300 — 50% — 250 -40% — 200 -30% — 150 22% 30% 20% — 10% — Recently Released Subgroup High Risk Subgroup (3-year impact) (3-year impact) MDRC

COMPARISON

### **Employment**



\*statistically significant