

Comprehensive Plan
City Council: Quick Facts
Standing Committee Meeting
Wednesday, December 13, 2023

Consultant Selection
Plan Deliverables

Selection Process & Timeline

- **January**
 - Conducted two internal DCP comp plan workshops
- **February + March:**
 - Calls with other cities Memphis, Charlottesville, Chicago, Detroit (Fall 2022)
 - Decision to separate Technical Svcs and Engagement
 - Crafted scope – DCP, DOMI, Public Safety, I+P
- **April + May:**
 - Created RFPs for technical services and public engagement
- **June**
 - RFPs released to public via OpenGov
 - Conducted three pre-bid meetings/ information sessions; one for public engagement and two for technical services

- **July**
 - Total proposals received for technical services - 7 (Mix of national and local prime and sub-consultant planning firms)
 - Total proposals received for public engagement - 11 (Mix of local prime and sub-consultant planning firms)
- **August**
 - Scoring to select finalists for interviews
 - Hosted interviews the weeks of Aug 21st & Aug 28th
 - Both phases included staff from the City (DOMI, DPW, Public Safety, OMB- Procurement, I+P), URA, Mayor's Office and Steering Committee co-chairs
- **September**
 - Consultant team selections w/confirmed cost estimates

An Integrated Planning Approach

The process of harmonizing and coordinating a network of complex community priorities in one plan (American Planning Association)...

- Environmental Justice
- Waste
- Energy
- Climate Action
- Stormwater Management
- Parks and Open Space
- Vacant Land
- Food
- Youth
- Housing
- Economic Opportunity
- Public Health
- Technology + Digital Equity
- Civic Engagement, Democracy + Participation
- Arts + Culture
- Historic Preservation
- Neighborhood Planning
- Urban Design
- Mobility & Transportation

Public Engagement Deliverables

- **90 Neighborhood Strategy**
 - Engagement Plan
 - Engagement Activities
 - Community Research Hub
 - Initial Findings Report
 - Community-driven and informed Accountability Measures/ Metrics

Technical Service Deliverables

- **Citywide Comprehensive Plan**

- completed final plan document (with associated design templates)
- guiding principles and vision
- completed chapters and chapter summaries for each topical area
- refined neighborhood planning processes
- integrated solutions/scenarios called out in the plan as a distinct section or chapter
- plan recommendations and policies
- design guidelines
- implementation strategies
- potential funding sources

- **Maps and Recommendations**

- **Engagement**

- **Dashboard**

- **Plan Website**

- **Provide Recommendations**

- **Presentation of the Plan**

Common Cause Consultants & Sasaki

Organization	Socio-Economic Type Designation	Fee	Percentage
Common Cause	MBE	\$500,000	19%
Sasaki		\$712,500	27%
Grayscale	MBE	\$312,500	12%
Brown Mamas		\$115,000	4%
1Hood		\$210,000	8%
Alyssa Lyon		\$71,100	3%
Community Organizations, additional facilitators, Engagement event budgets & support, Community Compensation	To be selected during the initial phases of the project, engagement event support is likely to include local MBE/WBE/VBE contractors.	\$675,900	26%
	Contract Total	\$2,645,000	

**WBE & MBE
Participation
~30%**

HR&A Advisors and Urban American City

Organization	Socio-Economic Type Designation	Fee	Percentage
HR&A Advisors		\$987,000	30%
urban american city	MBE + WBE	\$833,000 + \$80,000 = \$913,000	28%
Buro Happold		\$591,000	18%
Sasaki		\$210,000	6%
CityFi	WBE	\$232,000	7%
Merritt Chase	WBE	\$220,000	7%
Cultural Heritage org (to be identified)	To be selected during the initial phases of the project, and would likely be a local MBE/WBE/VBE contractor.	\$105,000	3%
	Contract Total	\$3,255,000	

**WBE & MBE
Participation
~42%**