

**JAMES REID**  
Pittsburgh, PA

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**EXPERIENCE**

**URBAN REDEVELOPMENT AUTHORITY OF PITTSBURGH, Pittsburgh, PA**

Senior Manager, Development Finance

Jan. 2023 – Present

- Operations manager for the East Liberty TRID Revitalization Authority
- Lead the URA's tax diversion practice group to encourage the large scale economic development projects in the City of Pittsburgh
- Administer the URA's tax diversion portfolio which consists of Tax Increment Financing Districts, Transit Revitalization Investment Districts, Parking Tax Diversions, and Local Economic Revitalization Tax Assistance Districts
- Provide thought leadership and data analyses on development finance tools and present to executive audiences
- Develop and implement strategies and tactics to secure financing for development projects
- Assist executive leadership team to develop investment strategies to encourage economic development in Pittsburgh
- Manage multi-million dollar project budgets
- Serve as lead underwriter for complex economic development projects

Manager, Strategic Initiatives & Business Growth Strategies

Oct. 2021 – Dec. 2022

- Provide thought leadership and project management for the following:
  - the development and implementation of the organization's strategic plan
  - the development of new programs and services for growth-oriented businesses
  - the development and implementation of a Customer Experience framework
  - the organization's tax diversion programs
- Primary underwriter for significant economic development projects
- Provide public policy analysis

Sr. Research & Funding Analyst, CDFI Investments Unit

Nov. 2020 – Sept. 2021

Research & Funding Analyst, Commercial & Business Lending Unit

Apr. – Nov. 2020

- Relaunched PIDA loan program and manage all aspects of the program
- Underwrote and closed over \$20 million in tax diversion loans
- Developed and implemented tactics to attract investment into URA projects located in Opportunity Zones
- Developed and implemented policies for Invest PGH Inc., the URA's CDFI
- Underwrote major real estate development projects
- Created risk analysis and mitigation standards for real estate development projects
- Provided thought leadership on advancing equitable economic development
- Collaborated with colleagues to secure millions in federal funding for key equitable economic development initiatives
- Managed multi-million-dollar budgets for real estate development and public infrastructure projects

Project Development Specialist, Economic Development Department

Jan. 2018 – Mar. 2020

- Administered four residential and commercial Tax Increment Financing districts

- Streamlined processes for administrating Tax Increment Financing districts
- Closed over \$3 million in tax diversion loans
- Developed and implemented tactics to advance the URA's equitable economic development practices
- Provided public policy analysis and evaluation services
- Managed multi-million dollar budgets for real estate development and public infrastructure projects
- Managed real estate disposition processes for several real estate development projects

**LUKS CORMANEY LLP, Washington, DC**

Legal Assistant

Oct. 2008 - May 2016

- Secured over \$300 million in export and import licenses for clients
- Provided legal research, editing, and drafting
- Developed and implemented processes to streamline clients' efforts to obtain export and import licenses

## **EDUCATION**

**CARNEGIE MELLON UNIVERSITY, Heinz College, Pittsburgh, PA**

May 2018

Master of Science, Public Policy and Management  
Concentration,

**KENYON COLLEGE, Gambier, OH**

May 2008

Bachelor of Arts, Sociology

**THE GEORGE WASHINGTON SCHOOL OF BUSINESS**

Certificate, Customer Experience

Dec. 2021

## **ACTIVITIES**

**University of Richmond Customer Experience Program**

Member, Advisory Council

Apr. 2022 - Present

**George Washington University School of Business Customer Experience Program**

Member, Advisory Council

Aug. 2021 - Apr. 2022

**Centre Ave. Housing, Inc.**

Member, Board of Directors

Nov. 2019 - Present

**New Leaders Council, Pittsburgh Chapter**

Co-Director, Selections Committee

Sept. 2019 - Jun. 2020

Alumni

Jun. 2018 - Present

Fellow

Jan. 2018 - Jun. 2018

**Stephen M. Lauble Fellowship, Heinz College, Carnegie Mellon University**

Fellow

Apr. 2017 - Mar. 2018